

Catchment Summary - Horse & Groom Banbury



© 2023 CACI Limited and all other applicable third party notices (Acorn, Population Estimates and Projections, Up to Date Demographics) can be found at www.caci.co.uk/copyrightnotices.pdf

■ Over GB Average
■ Around GB Average
■ Under GB Average

*WT= Walktime, **DT= Drivetime

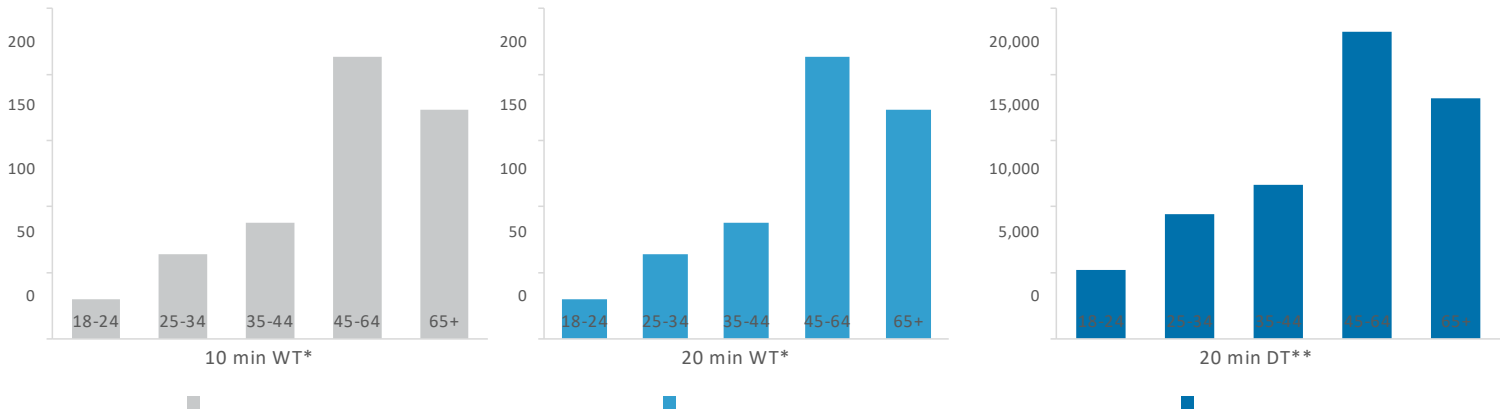
	Catchment Size (Counts)			Index vs GB Average		
	10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population	735	735	87,133	14	5	23
Adults 18+	568	568	67,755	13	3	23
Competition Pubs	1	1	107	7	3	30
Adults 18+ per Competition Pub	568	568	633	69	69	77
% Adults Likely to Drink	84.6%	84.6%	83.7%	103	103	102

Population & Adults 18+ index is based on all pubs

Affluence	Low	0.0%	0.0%	8.8%	0	0	34
	Medium	31.3%	31.3%	39.9%	80	80	101
	High	68.7%	68.7%	49.7%	205	205	148

*Affluence does not include Not Private Households

Age Profile	18-24	30	30	5,227	50	50	74
	25-34	64	64	9,452	66	66	82
	35-44	88	88	11,629	93	93	104
	45-64	213	213	23,238	113	113	104
	65+	173	173	18,209	123	123	109



	Catchment Size (Counts)			Index vs GB Average			
	10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**	
Gender	Male	361 (49%)	361 (49%)	42,409 (49%)	99	99	98
	Female	374 (51%)	374 (51%)	44,724 (51%)	101	101	102
Economic Status (16-74)	Employed: Full-time	218 (44%)	218 (44%)	28,444 (47%)	105	105	112
	Employed: Part-time	74 (15%)	74 (15%)	8,452 (14%)	114	114	107
	Self employed	87 (17%)	87 (17%)	6,881 (11%)	182	182	118
	Unemployed	6 (1%)	6 (1%)	840 (1%)	51	51	58
	Retired	73 (15%)	73 (15%)	8,128 (13%)	106	106	97
	Other	42 (8%)	42 (8%)	8,172 (13%)	43	43	68
Total Worker Count		138	138	47,561			

See the Glossary page for further information on the above variables