

**PREMISES LICENCE**

## LICENSING AUTHORITY

Borough Council of  
**King's Lynn &  
West Norfolk**



Environmental Health – Licensing  
Kings Court  
Chapel Street  
Kings Lynn  
Norfolk  
PE30 1EX  
Tel: 01553 616200  
Fax: 01553 691663  
Web: [www.west-norfolk.gov.uk](http://www.west-norfolk.gov.uk)  
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## Part 1 – Premises Details

**Swan**  
29 High Street  
Downham Market  
Norfolk  
PE38 9HF

Telephone Number:

Where the Licence is time limited the dates:

Not applicable

## Licensable Activities authorised by the licence:

the sale of alcohol by retail  
a performance of live music  
an indoor sporting event  
any playing of recorded music

## The times the licence authorises the carrying out of licensable activities:

the sale of alcohol by retail(Indoors and Outdoors)

Description	From To
Thursday Friday & Saturday	10:00 - 01:30
Sunday to Wednesday	10:00 - 00:00

**Non-Standard Timings**

New Years Eve 24 hour  
Friday, Saturday, Sunday and Monday of each Bank Holiday Weekend, Good Friday, Easter Saturday, Easter Sunday, Easter Monday, Christmas Eve & Boxing Day: 10:00 to 02:00

a performance of live music (Indoors)

Description	From To
Thursday Friday & Saturday	10:00 - 01:30
Sunday to Wednesday	10:00 - 00:00

**Non-Standard Timings**

New Years Eve 24 hour  
Friday, Saturday, Sunday and Monday of each Bank Holiday Weekend, Good Friday, Easter Saturday, Easter Sunday, Easter Monday, Christmas Eve & Boxing Day: 10:00 to 02:00

an indoor sporting event (Indoors)

Description	From	To
Thursday Friday & Saturday	10:00	01:30
Sunday to Wednesday	10:00	00:00

**Non-Standard Timings**

New Years Eve 24 hours

Friday, Saturday, Sunday and Monday of each Bank Holiday Weekend, Good Friday, Easter Saturday, Easter Sunday, Easter Monday, Christmas Eve & Boxing Day: 10:00 to 02:00

any playing of recorded music (Indoors)

Description	From	To
Thursday Friday & Saturday	10:00	01:30
Sunday to Wednesday	10:00	00:00

**Non-Standard Timings**

New Years Eve 24 hours

Friday, Saturday, Sunday and Monday of each Bank Holiday Weekend, Good Friday, Easter Saturday, Easter Sunday, Easter Monday, Christmas Eve & Boxing Day: 10:00 to 02:00

**The opening hours of the premises:**

Thursday Friday & Saturday	10:00	02:00
Sunday to Wednesday	10:00	00:30

**Where the licence authorises supplies of alcohol whether these are on and /or off supplies:**

Alcohol is supplied for consumption both **ON** and **OFF** the Premises

Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

**Registered number of holder, for example company number, charity number (where applicable)**

**Name address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

**Personal Licence number and issuing authority of Personal Licence held by Designated Premises Supervisor (where the premises authorises for the supply of alcohol):**

Personal licence Number:  
Licensing Authority:



Manager  
Environmental Health (Commercial)

Original Issue date of Premises Licence: 9th September 2005

Date of last change: 6th March 2018

**ANNEX 1 – MANDATORY CONDITIONS**

1. Under Section 19(2) of the Licensing Act 2003, no supply of alcohol shall be made under this premises licence at a time when there is no designated premises supervisor in respect of the premises licence, or at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Under Section 19(3) of the Licensing Act 2003 every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. The premises licence holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either a holographic mark, or an ultraviolet feature.
6. The responsible person must ensure that where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
  - (a) beer or cider: ½ pint;
  - (b) gin, rum, vodka or whisky: 25ml or 35ml; and
  - (c) still wine in a glass: 125ml;

These measures must be displayed in a menu, price list or other printed material which is available to customers on the premises and if a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

7.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition 'duty' is to be construed in accordance with the Alcoholic Liquor Duties Act 1979; 'permitted price' is the price found by applying the formula -  $P = D + (D \times V)$  where; P is the permitted price; D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol; and V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol. A 'relevant person' means the holder of the premises licence, the designated premises supervisor (if any) in respect of such a licence, or the personal licence holder who makes or authorises a supply of alcohol under such a licence. 'Value added tax' means value added tax charged in accordance with the Value Added Tax Act 1994.

The permitted price must be rounded up to the nearest penny.

A change to the permitted price which would apply as a result of a change to the rate of duty or VAT charged in relation to alcohol would not apply until the expiry of the period of 14 days beginning on the day on which the change in the rate of duty or VAT takes effect.

#### **ANNEX 2 – CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE**

8. The above restrictions in relation to the supply of alcohol do not prohibit:

- a) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- b) the sale or supply of alcohol for consumption on the premises or the taking of alcohol from the premises by any person residing there;
- c) the ordering of alcohol to be consumed off the premises or the despatch by the vendor of the alcohol so ordered;
- d) the sale of alcohol to a trader or club for the purposes of the trade or club;
- e) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- f) the taking of alcohol from the premises by a person residing there;
- g) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- h) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

9. Regulated entertainment only applies to events indoors only.

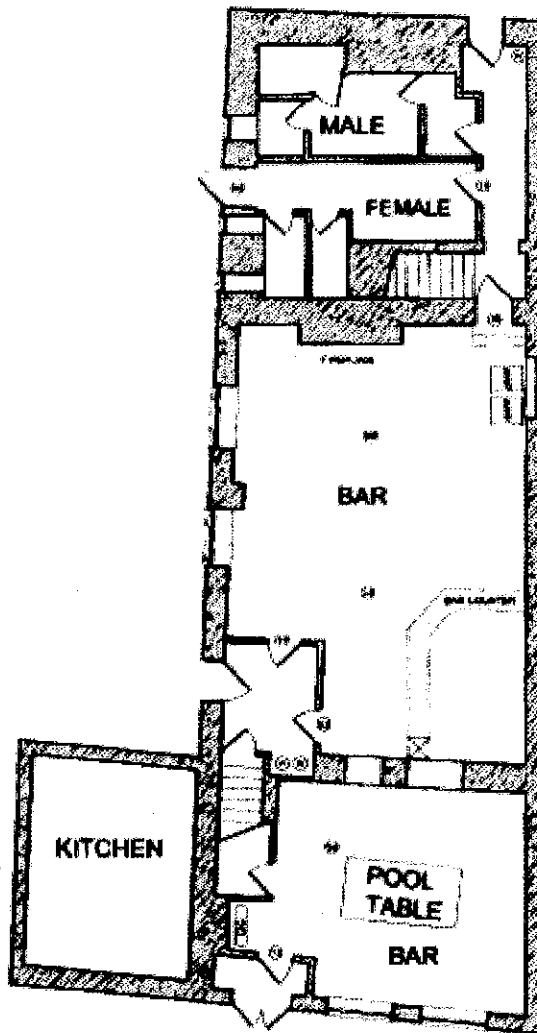
10. On Fridays and Saturdays there will be no admission or re-admission to the premises after midnight and on Bank Holidays, after 0100 hrs.

11. Children are not permitted on the premises after 1900 hours.

#### **ANNEX 3 – CONDITIONS ATTACHED AFTER A HEARING**






None.

ANNEX 4 – AUTHORISED PLANS



EXISTING GROUND FLOOR PLAN

KEY

-  SMOKE DETECTOR
-  WATER EXTINGUISHER
-  ILLUMINATED EXIT
-  CIGARETTE VENDING MACHINE
-  FRUIT MACHINE



LOCATION PLAN  
SCALE 1:100

