

Area Quick Stats

		This Site 10 min WT	Benchmark 10 min WT
Total Pop		4,336	5,344
Adult Pop		3,391	4,529
Affluence	Low	59%	33%
	Medium	30%	38%
	High	10%	27%
Young		19%	28%
Midlife Young Kids		19%	11%
Midlife Carefree		18%	16%
Mature		44%	44%
Competition Count		2	43

Visitors



Spend Profile

