



WHITE HART, THE VILLAGE, KIDDERMINSTER, DY11 7TD

# ABOUT THE OPPORTUNITY



## WHY INVEST?

### Fantastic refurbishment planned

A sympathetic refurbishment will transform the White Hart into a premium local pub. The proposed investment will allow for Star Pubs & Bars to refresh the bar servery, add a new back bar, as well as new flooring. The entire interior of the pub will undergo a re-decoration and will benefit from new fixtures and fittings.

Externally, we will be giving the pub an all-new look and feel, by installing attractive signage and lighting to increase the pub's kerb appeal. We will also renovate the existing garden space to create a real focal point for the village and passing trade.

### Affluent village location

The White Hart is located in Hartlebury. Hartlebury is a village and civil parish in the Wychavon district of Worcestershire. It is 4 miles south of Kidderminster. The pub itself is close to Hartlebury Castle. It is surrounded by strong demographics, with c500 adults living within a 10 minute walk, consisting of mostly high affluence. There is no competition in the immediate area. The nearest pub is a 15-minute walk away.

### Great potential

The White Hart is a pub with fantastic potential. The planned refurbishment will allow a new licensee to capitalise upon this with the full internal and external re-decoration. The existing kitchen is in great condition, to allow for a fantastic, traditional home-cooked food menu. All we are looking for is the right operator that understands community pubs....

## SO, COULD THAT BE YOU?

# ABOUT THE OPPORTUNITY

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## TARGET CUSTOMERS

When refurbished, the White Hart will appeal to a broad spectrum of customers, including:

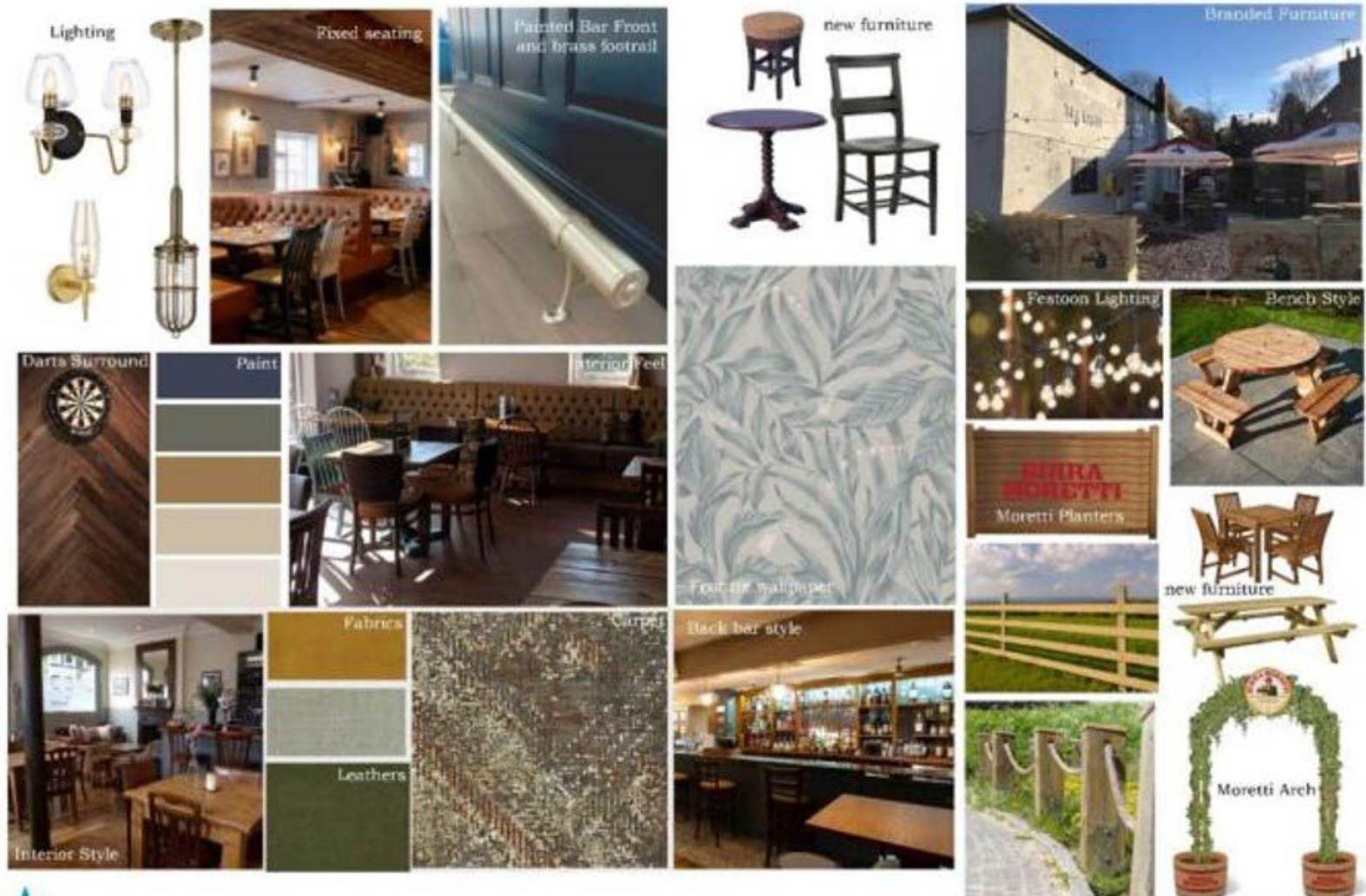
- People looking for great quality food and drink who enjoy visiting a busy village pub

## OFFER

When refurbished, the White Hart will offer:

- A great range of draught beers, cask ales and ciders, from favourite to premium brands as well as great spirits and wines
- a fantastic, traditional home-cooked food menu
- Coffees
- A great rhythm of the week including regular entertainment

# INTERNAL MOODBOARD



# RENDERED FLOOR PLAN



# FLOOR PLANS & FINISHES

1

## BAR

Works will include:

- Refresh bar counter top
- Decorate front bar
- New back bar with feature tiles & mirrors
- Retain & clean existing tiled floor in lower section
- New carpet to upper section
- Addition of AWP

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## DINING AREA

Works will include:

- Refresh bar counter top
- Decorate front bar
- New back bar with feature tiles & mirrors
- Strip & re-stain existing timber floor
- Refurbish existing fixed seating



# EXTERNAL REFURBISHMENT

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## SIGNAGE AND EXTERNAL AREA



- Star First with Moretti (see Star First specific slide)
- Festoons etc
- Remove existing lines to extended space



## FIND OUT MORE

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

Interested? Call us today.

 08085 94 95 96

Or visit

 [www.starpubs.co.uk](http://www.starpubs.co.uk)

