



About the Opportunity



Why Invest?

Exciting Opportunity: The Gloster Arms, Malvern Link Pub Refurbishment!

We're investing in The Glosters Arms to create a true community hub in the heart of Malvern. The full interior refurbishment will transform the space, with a completely new bar, fresh décor throughout, updated toilets, and a reworked layout to make the most of the lounge and sports areas. Outside, the pub will also receive a full refresh, including bi-fold doors opening onto the external seating area, making it more inviting to passing trade.

Elevate Your Investment: Witness the Transformation

The new design will build on The Glosters Arms' role as a lively meeting point for locals, with a new darts area, better viewing for sports, and plenty of space for events and charity activities. This is a chance for a proven community-focused operator - ideally someone local - to take on a high-quality, newly refurbished pub and make it the best in the area.

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Target Customers

Local Residents:

- The pub's focus on being a welcoming, community-led venue will appeal to nearby residents looking for a familiar place to meet and socialise.

Sports Fans:

- With repositioned TVs and improved sightlines, sports viewers will enjoy a great atmosphere for watching live games together.

Social Gamers:

- The dedicated darts area and activities like chess provide reasons for regular visits beyond just drinks.

Event Seekers:

- From karaoke to live music and charity fundraisers, the varied events calendar will attract people looking for entertainment in a local setting.

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The Offer

Drinks:

- The pub will offer a wide range of drinks, including lagers, ciders, spirits, wines, along with a great range of soft drinks and low & no options. This variety caters to everyone, ensuring the pub appeals to a broad audience.

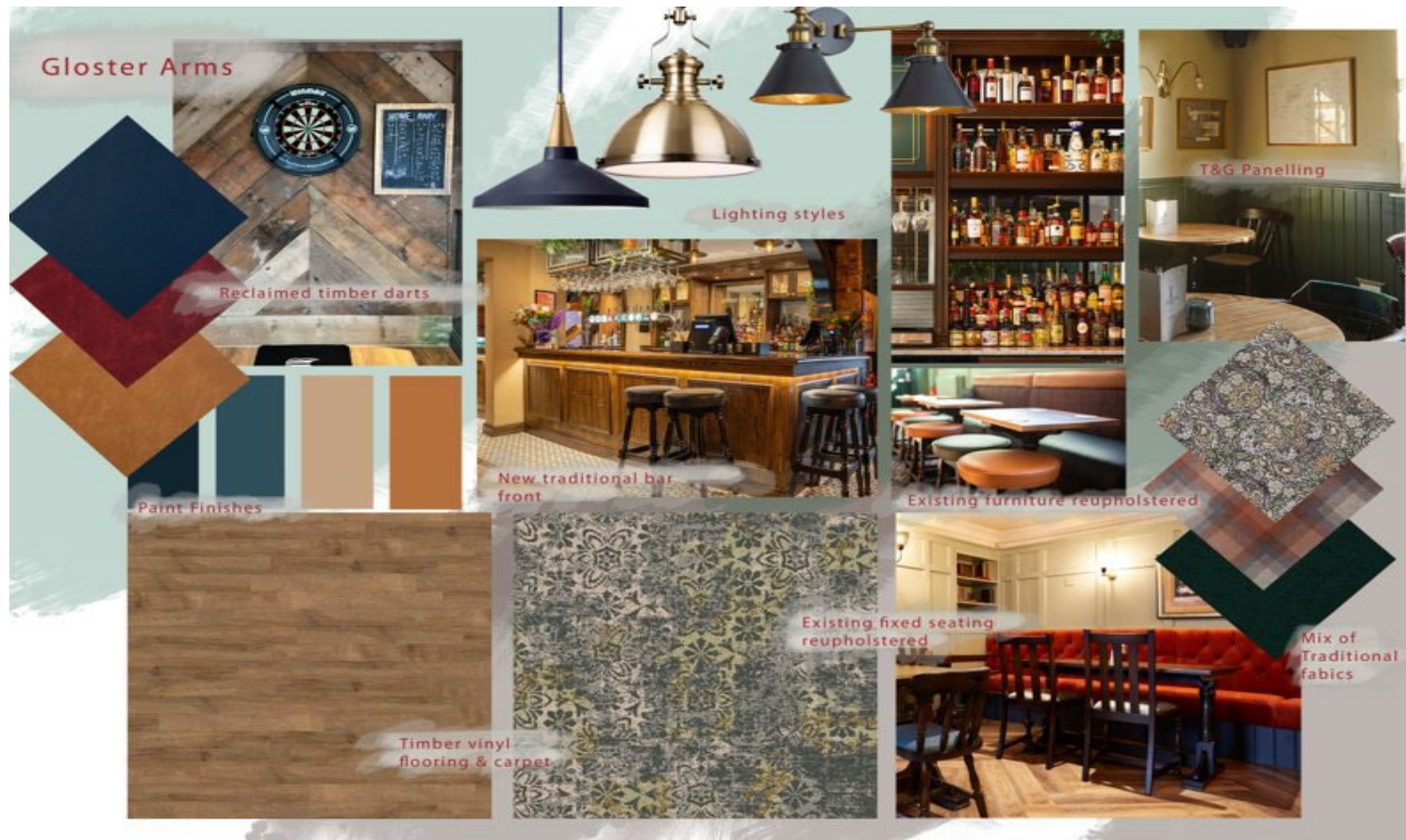
Food:

- There is no food offer, keeping the focus firmly on drinks and entertainment.

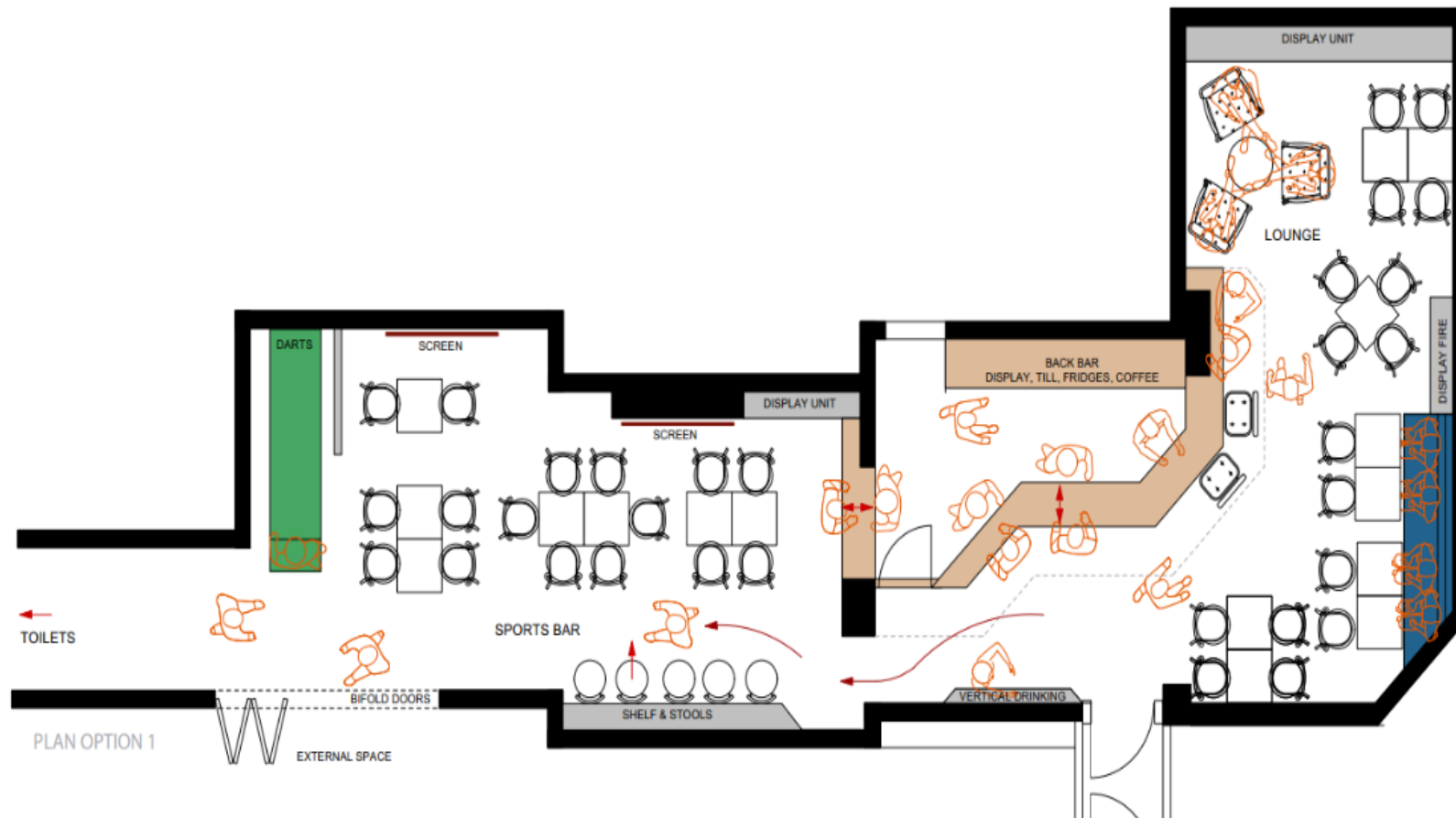
Events:

- The calendar will feature darts tournaments, charity events, live music, karaoke nights and even chess, ensuring the pub remains lively and engaging for the community.

Internal Mood Board



Rendered Floor Plan



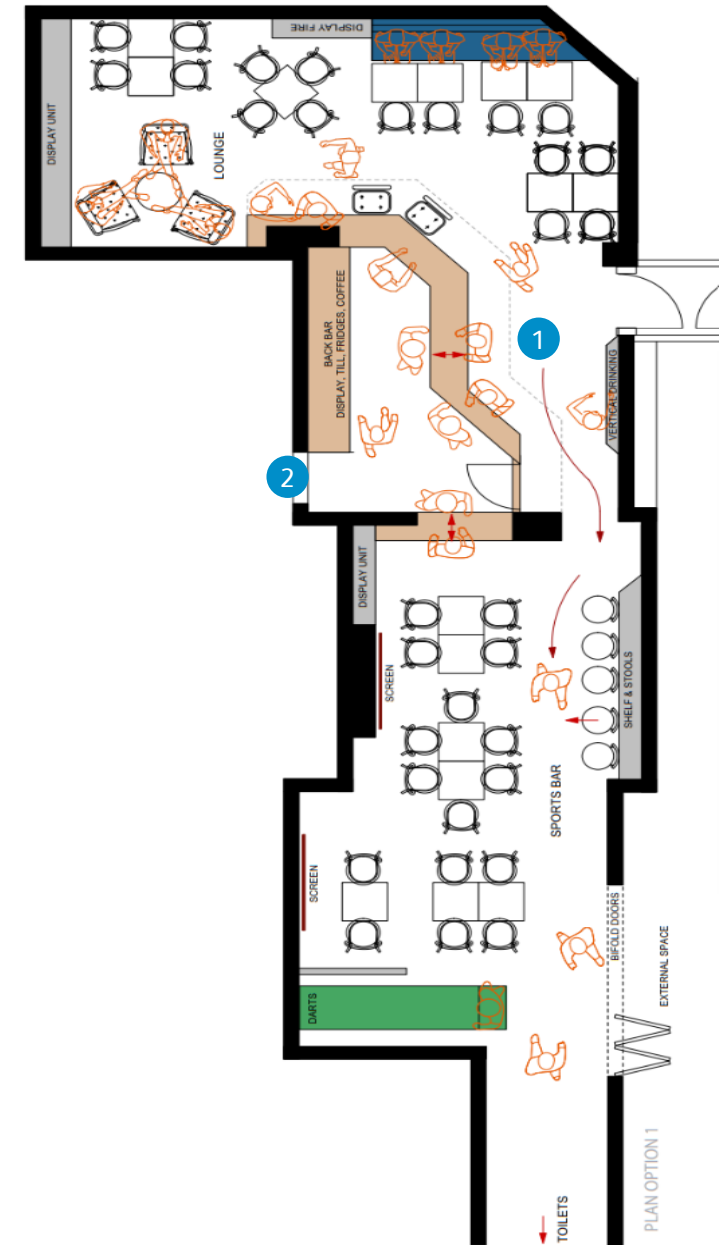
Floor Plans & Finishes

1 General Trade Areas:

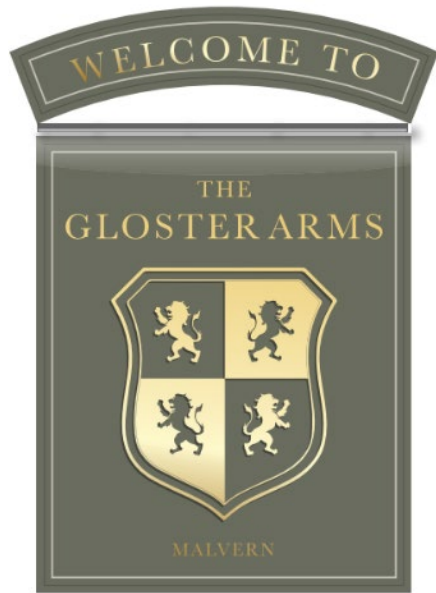
- Install new bar to accommodate second opening, along with new back bar.
- Remove fixed seating and create a new feature wall to the rear of the lounge bar.
- Apply new layout to the lounge and sports trade areas.
- Create new opening with bi-folding doors leading to the external drinking area.
- Install high level drinks shelves in several locations throughout the lounge and sports bar.
- Add dado panelling to the lounge bar.
- Install new fireplace surround.
- Make electrical adjustments for new lighting positions.
- Minor improvements to the male and female toilets.
- Create a new layout for the darts throw area.
- Install new flooring throughout the trade area.

2 Private Accommodation:

- Whiterock around the bath.
- Install fire doors where required.
- Decoration to four rooms including walls and ceiling.



External Refurbishment



Signage and external works:

- New signage scheme
- External Refurbishments



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FIND OUT MORE

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

Interested? Get in touch.

📞 08085 94 95 96

🖱️ www.starpubs.co.uk

● **Gloster Arms, Merton Road, Malvern Link, WR14 1ND** ●