

# Catchment Summary - Royal George Purton



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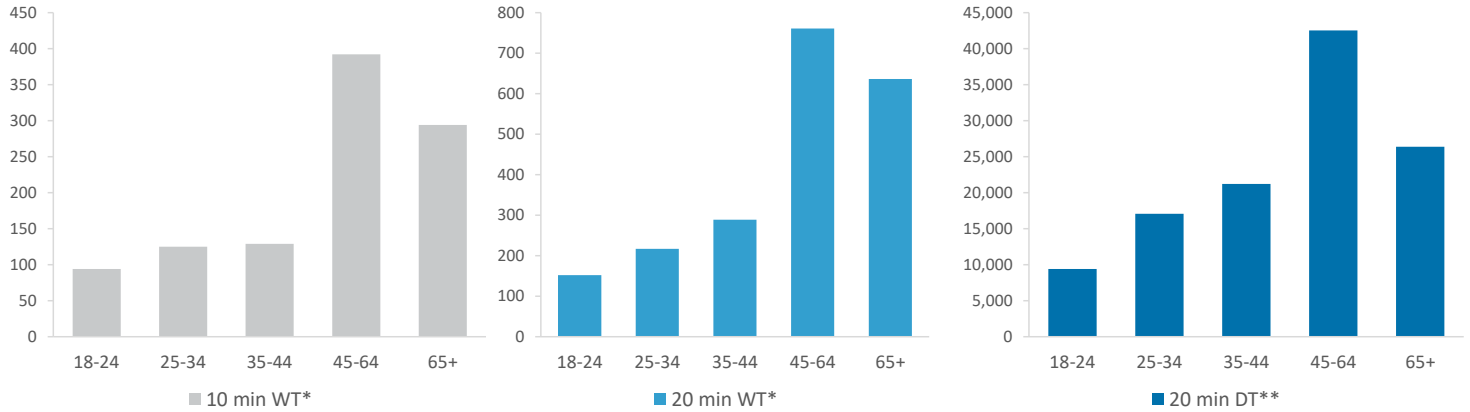
- Over GB Average
- Around GB Average
- Under GB Average

\*WT= Walktime, \*\*DT= Drivetime

		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population		1,265	2,535	151,475	24	17	40
Adults 18+		1,034	2,055	116,569	24	11	39
Competition Pubs		1	3	109	7	9	30
Adults 18+ per Competition Pub		1,034	685	1,069	125	83	130
% Adults Likely to Drink		83.1%	83.5%	83.5%	101	101	101
Affluence	Low	17.5%	16.7%	15.1%	68	65	59
	Medium	39.4%	35.3%	34.7%	100	90	88
	High	43.1%	42.2%	49.1%	129	126	146
Age Profile	18-24	94	152	9,400	92	74	77
	25-34	125	217	17,070	74	64	85
	35-44	129	289	21,206	79	89	109
	45-64	392	761	42,526	121	117	110
	65+	294	636	26,367	122	131	91

Population & Adults 18+ index is based on all pubs

\*Affluence does not include Not Private Households



		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Gender	Male	618 (49%)	1,206 (48%)	75,073 (50%)	99	96	100
	Female	647 (51%)	1,329 (52%)	76,402 (50%)	101	104	100
Economic Status (16-74)	Employed: Full-time	351 (39%)	658 (37%)	52,696 (49%)	93	90	117
	Employed: Part-time	119 (13%)	237 (13%)	15,025 (14%)	101	104	107
	Self employed	107 (12%)	240 (14%)	9,845 (9%)	123	143	95
	Unemployed	20 (2%)	28 (2%)	2,405 (2%)	93	67	94
	Retired	177 (19%)	353 (20%)	12,583 (12%)	141	146	84
	Other	137 (15%)	241 (14%)	15,798 (15%)	76	70	74
Total Worker Count		321	1,152	65,381			

See the Glossary page for further information on the above variables