



# About the Opportunity



## Why Invest?

### Substantial investment to create exceptional new business

Following a full refurbishment inside and out, The White Hart will be transformed into a fantastic community pub.

Major investment will create a fabulous town-centre pub that will cater to the local population and visitors from surrounding towns & villages. There will be multiple zoned areas which will all undergo refurbishment, the bar will be remodelled and a new darts room will be introduced to cater to the strong sports following the pub already has.

In addition, a fantastic external redecoration will enhance the pub's kerb appeal with new signage and lighting.

### Excellent location

The White Hart is located in Whaley Bridge. Whaley Bridge is a town and civil parish in the High Peak district of Derbyshire. Whilst the pub is located right in the middle of the village centre amongst the shops, there is a great selection of established well-presented community housing the surrounds the pub on all sides. The pub also has a large shared rear car park and a stream running by with raised terrace that overlooks it and the nearby high street.

### Huge potential

The transformed White Hart will feature all the main sports attractions of Sky & BT plus regular events and live entertainment. The pub will attract a lot of the local passing trade, given that it is just a short walk from nearby housing developments, and it will also be a go-to pub to catch up over a drink or bite to eat. We would like to see you bring your own ideas and flair to make the most of this great opportunity.

# About the Opportunity



## Target Customers

The stunning new look at The White Hart will attract a broad demographic.

- All local customer groups, with various zones created throughout.
- Passing trade from the town-centre shops
- Sports fans looking for a nice pub to watch live games & events.

## Offer

The White Hart has the potential to be THE pub in Whaley Bridge.

- Competitively priced draught lagers, beers and ciders with the best brands on the market
- A simple coffee offer.
- Live sports with Sky & BT, pool, darts, dominoes as well as, quizzes, charity fundraisers and live entertainment.



# Internal Moodboards

Upholstery



Table Top Finishes



Furniture Styles

Curtains

Bar Top Colour

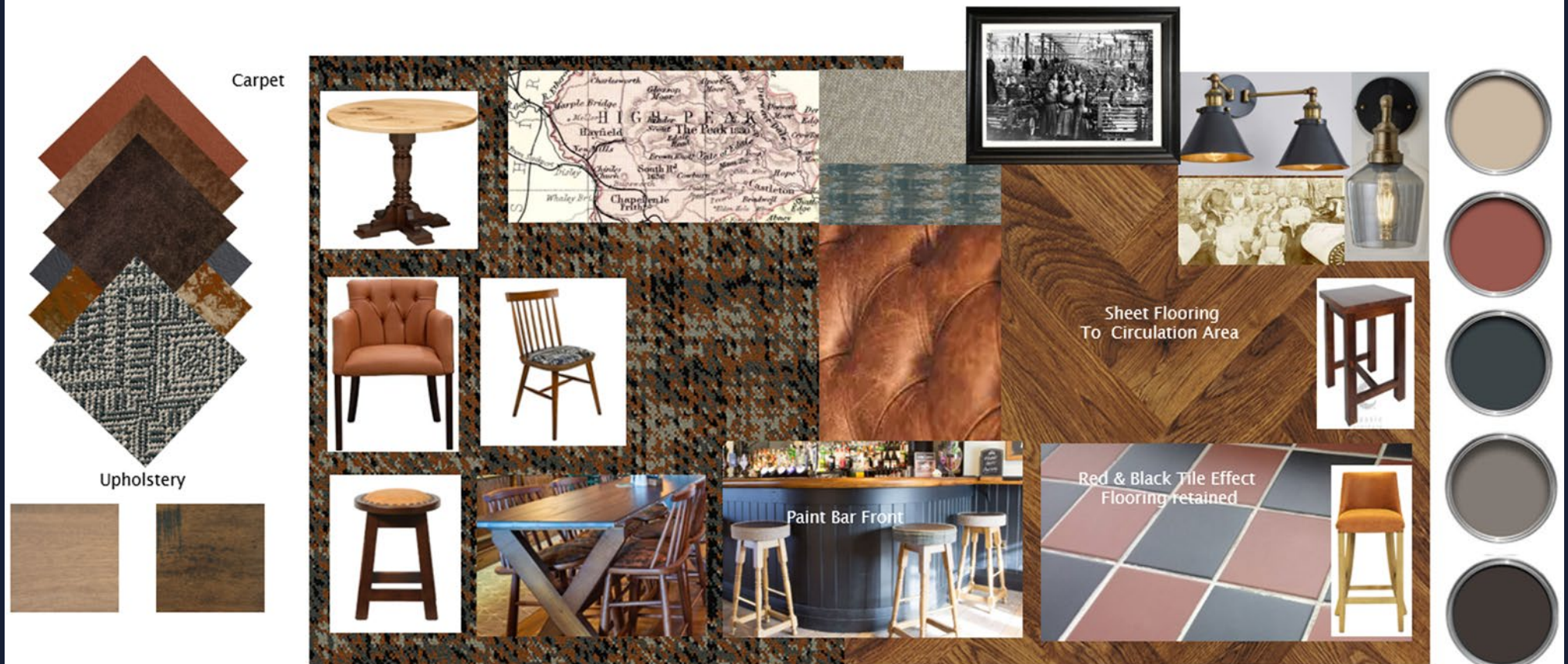
Paint Bar Front

Existing Timber Effect Floor

Existing Red & Black Tile Effect



# Internal Moodboards

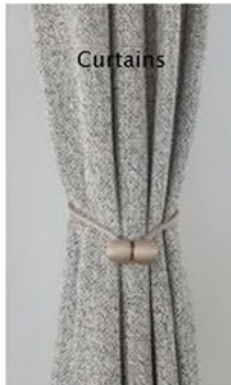




# Internal Moodboards



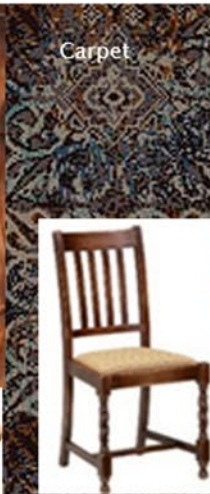
Upholstery



Curtains



Carpet



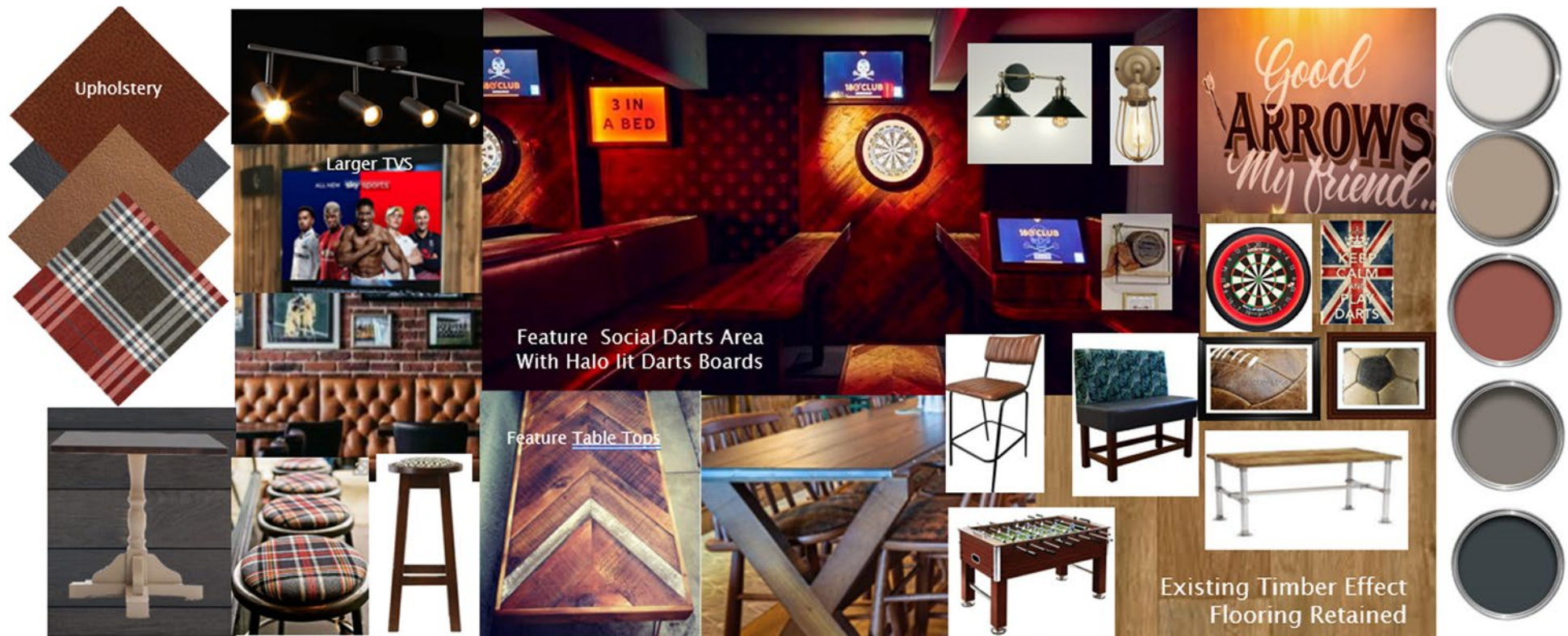
Local interest Artwork



Furniture Styles

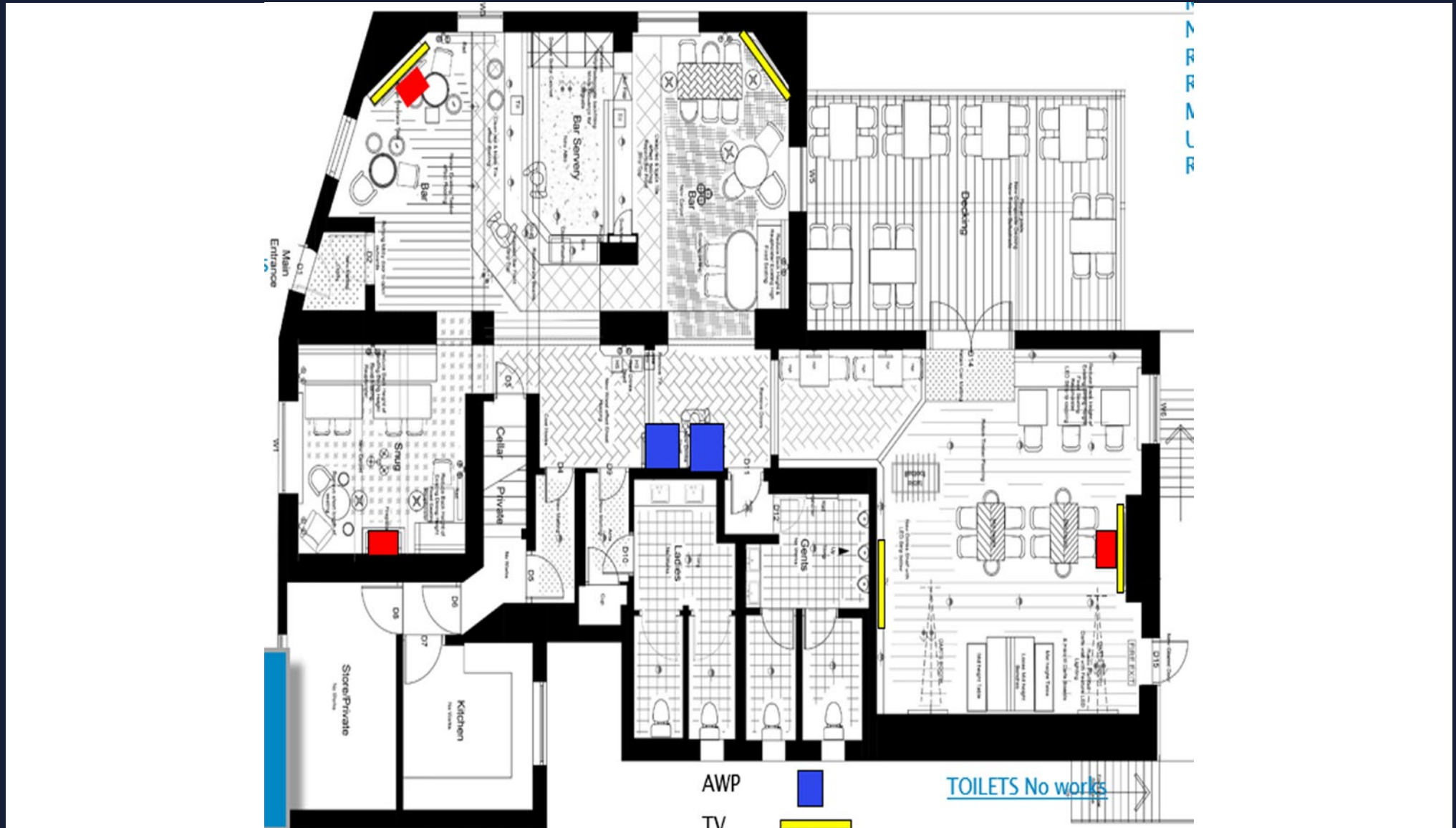


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# Rendered Floorplan





# Floorplans & Finishes

## 1 Bar

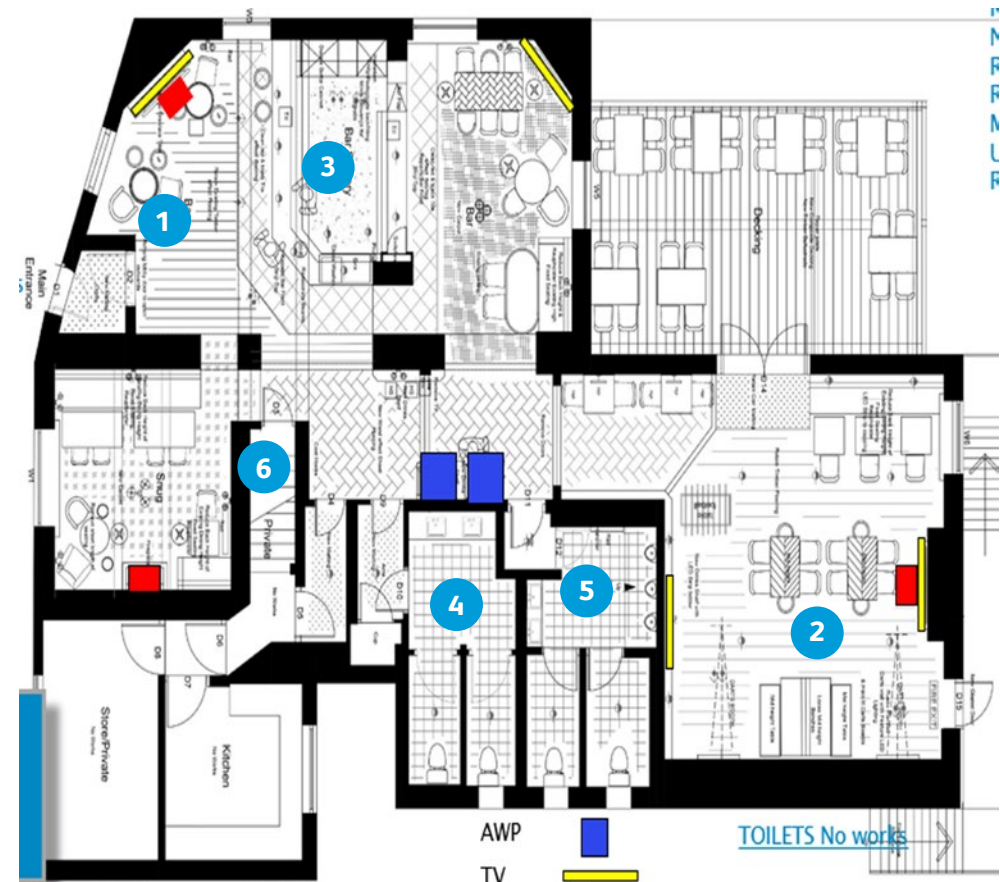
- Recover fixed seating.
- New carpet.
- Clean existing bar apron tiles.
- Repairs to fireplace tiles.
- New matting in lobby area.
- Redecorate where required.

## 2 Darts Room

- Rustic planked darts wall with feature lighting.
- Two new halo-lit darts boards.
- Reupholster fixed seating.
- New mid-height tables.
- Redecorate where required.

## 3 Bar Servery

- Redecorate back fitting and allow for minor upgrade.
- New altro flooring.
- Redecorate where required.



# Floorplans & Finishes

## 4 Ladies Toilets

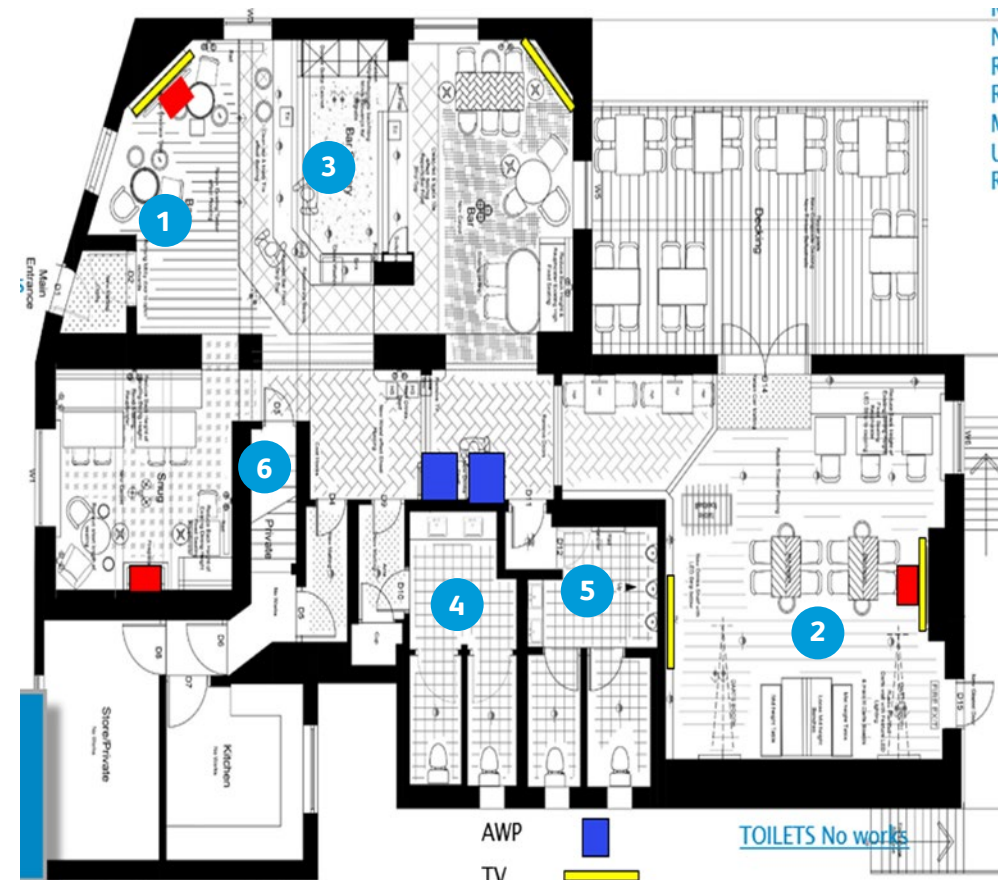
- New lobby matting

## 5 Gents Toilets

- New matting to lobby

## 6 Cellar

- Recover and reduce the height of the fixed seating.
- Remove section of fixed seating.
- New carpet. Redecorate throughout.
- New refurbished and loose furniture.





# External Refurbishment



## External Area

- Repairs to the timber joists.
- New decking and balustrade.
- New external furniture
- New signage & lighting.
- External decorations.



## Find out more

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

**Interested? Call us today.**

 **08085 94 95 96**

**Or visit**

 **[www.starpubs.co.uk](http://www.starpubs.co.uk)**