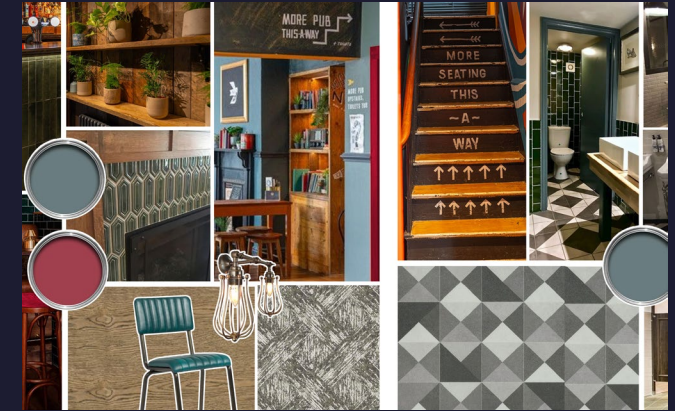




● Pig & Whistle, 12 Covent Garden, Liverpool, L2 8UA ●

About the Opportunity



Why Invest?

Exciting Opportunity: The Pig & Whistle, Liverpool Pub Refurbishment!

Located in Liverpool's vibrant city centre, just steps from the new Liverpool Cruise Terminal and close to iconic landmarks like the Liver Building and the Cavern Club, The Pig & Whistle is primed for transformation. Following a full internal and external refurbishment, this high street pub will stand out in an area saturated with worn, male-dominated venues.

Designed to appeal to a broader customer base, it will offer a fresh and welcoming space for all.

Elevate Your Investment: Witness the Transformation

With its prime location and modernised look, The Pig & Whistle will attract a diverse range of customers, from cruise passengers and day-trippers to weekend visitors and local workers. The revitalised space, combined with regular live entertainment, karaoke, quizzes, and live sports, will create a lively and inclusive atmosphere, positioning the pub as a must-visit destination for both locals and tourists.

About the Opportunity



Target Customers

Visiting Tourists:

- Its proximity to the Liverpool Cruise Terminal and local attractions like the Blitz Memorial and Mathew Street makes the pub ideal for visitors looking for a drink, a rest stop, or a place to meet.

Local Workers and Professionals:

- With a refreshed, welcoming space, the pub will appeal to professionals from the nearby commercial district looking to relax after work, grab a drink with colleagues, or hold informal meetings.

City Centre Residents:

- The up-and-coming residential community surrounding the pub will be drawn to its clean, modern look and lively entertainment, offering a more inclusive space compared to nearby competitors.

Weekend Visitors and Social Groups:

- Tourists, day-trippers, and weekend visitors will enjoy the mix of live entertainment, karaoke, and live sports, making the pub a perfect place to socialise, celebrate, or unwind.

About the Opportunity



The Offer

Drinks:

- The pub will offer a wide range of premium drinks, including lagers, ciders, spirits, wines, some cocktails along with a great range of soft drinks and low & no options. This variety caters to everyone, ensuring the pub appeals to a broad audience.

Food:

- As there is no catering kitchen on site, the pub will offer a straightforward snack selection from the bar.

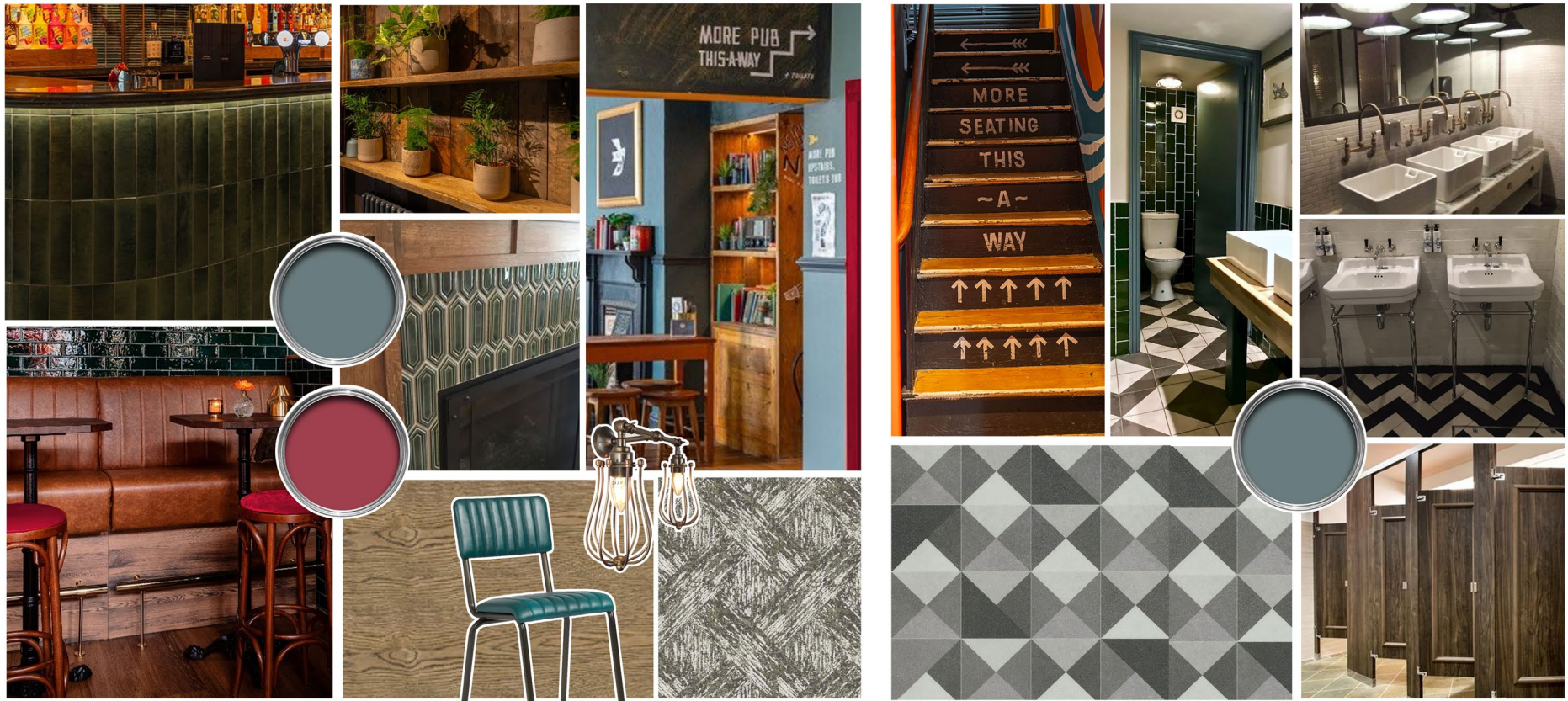
Events:

- The pub will offer live sports, karaoke and quizzes, as well as hosting entertainment catered to customer demand. These events will create a vibrant atmosphere and will drive a healthy rhythm of the week.

Internal Mood Board



External Mood Board



Rendered Floor Plan



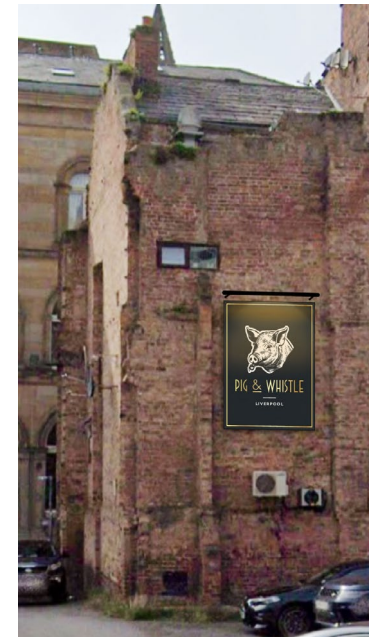
Floor Plans & Finishes

First Floor Works:

- 1 General Trade Area:**
 - Full redecoration throughout.
 - Clad bar front with metro tiles.
 - Sand and stain existing bar top to medium oak.
 - Replace granite back bar top with ash-stained medium oak.
 - Install new upper back bar fitting with mirrors and bottle display.
 - Retain and refinish existing stair timber.
 - Install new carpet to the stairs/corridor.
- 2 Seating Areas:**
 - Install new mid-height fixed seating with reclaimed timber base.
 - Lay new vinyl flooring.
 - Redecorate timber surround and replace tiles.
 - Add a new bookshelf with bric-a-brac supplied by a specialist.
- 3 Ladies Toilets:**
 - Complete refurbishment with new sanitaryware, tiling, flooring, mirrors, and accessories.
 - Install new cubicle systems and vanity unit with sit-on basin and wall-mounted taps.



External Refurbishment



Signage and external works:

- Full external decoration and installation of new signage scheme.



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FIND OUT MORE

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

Interested? Get in touch.

📞 08085 94 95 96

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