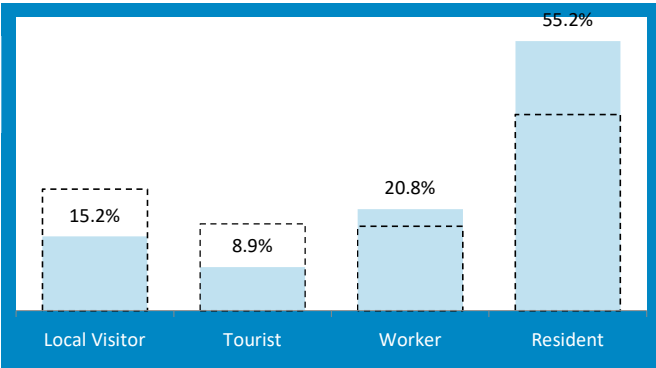
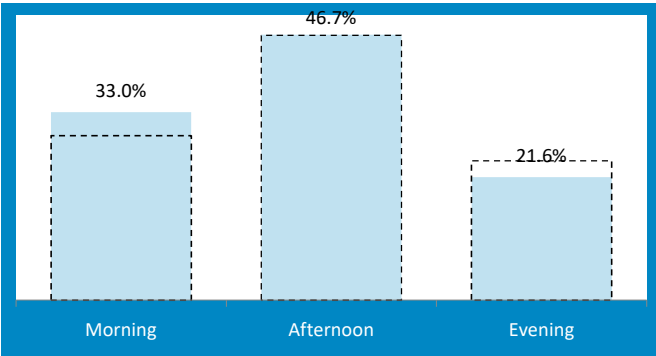
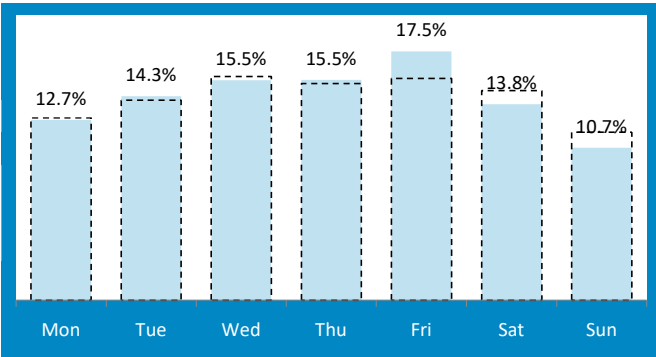


Area Quick Stats

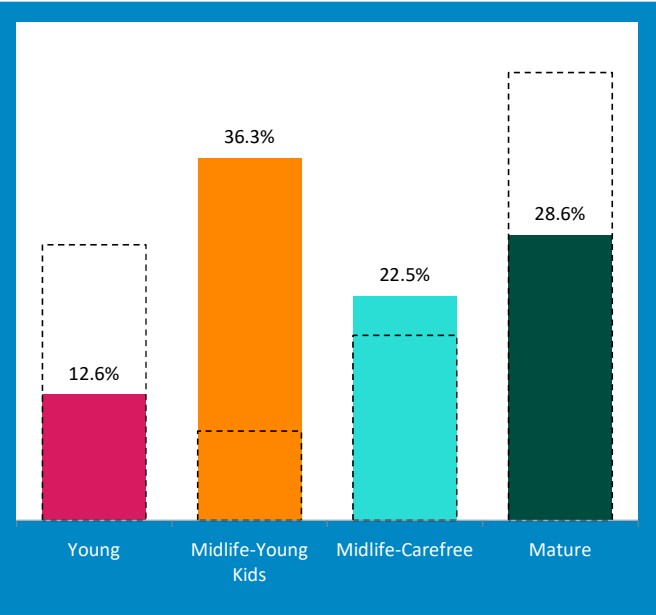
		This Site 10 min WT	Benchmark 10 min WT
Total Pop		5,406	5,344
Adult Pop		4,234	4,529
Affluence	Low	23%	33%
	Medium	68%	38%
	High	9%	27%
Young		14%	28%
Midlife Young Kids		16%	11%
Midlife Carefree		44%	16%
Mature		26%	44%
Competition Count		11	43

Visitors



Spend Profile

	This Site	Benchmark
£ATV	£14	£30
Average Distance Travelled in miles	6	27



Catchment Summary - Railway Tavern

Over GB Average

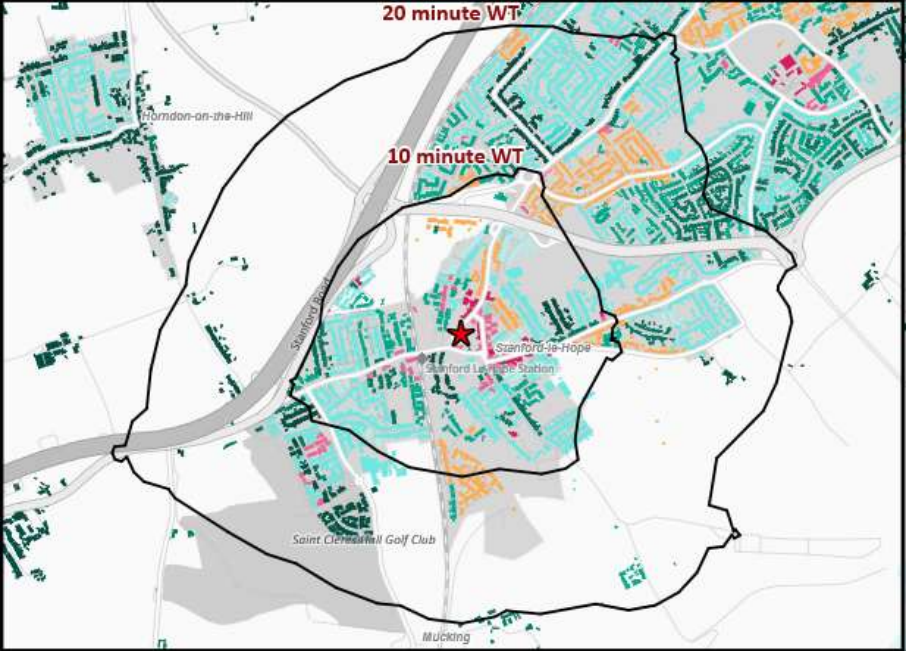
Around GB Average

Under GB Average

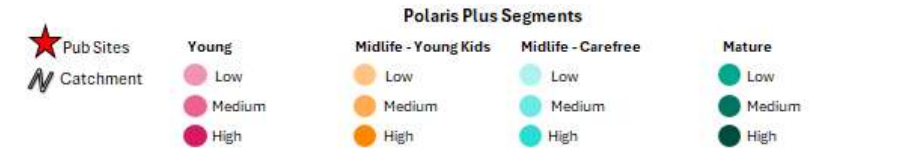
*WT= Walktime

**DT= Drivetime

		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population		5,406	14,088	399,721	101	72	94
Adults 18+		4,234	10,897	303,654	Pop. & Adl. 18+ index based on all pubs		
Competition Pubs		11	12	299	93	66	89
Adults 18+ per Competition Pub		385	908	1,016	26	12	38
% Adults Likely to Drink		79.0%	79.0%	79.0%	56	133	148
					99	99	99
Affluence	Low	22.5%	18.8%	21.0%	68	57	63
	Medium	68.3%	69.9%	58.2%	179	183	152
	High	9.2%	11.3%	20.2%	33	41	74
*Affluence does not include Not Private Households							
Mean Net Disposable income (£pa)		£22,295	£23,628	£22,910	99	105	101
Age Profile	18-24	502	1,084	29,362	109	90	86
	25-34	807	2,020	55,736	110	106	103
	35-44	786	2,006	60,741	108	105	113
	45-64	1,308	3,366	96,658	96	95	96
	65+	831	2,421	61,157	80	89	80



Datasource © 2024 TomTom, Contains Ordnance Survey data © Crown copyright and database right 2024



Polaris Segment	Population Count			Index vs GB average		
	10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Young	600	787	69,012	51	26	82
Midlife - Young Kids	674	1,893	53,928	146	159	163
Midlife - Carefree	1,872	4,792	88,050	280	279	184
Mature	1,088	3,425	90,975	58	71	68
Not Private Households	0	0	1,689	0	0	4,597
Total	4,234	10,897	303,654			



© 2026 CACI Limited and all other applicable third party notices (Acorn, Population Estimates and Projections, Up to Date Demographics) can be found at www.caci.co.uk/copyrightnotices.pdf

Per Pub - Railway Tavern

Per Pub Analysis	10 Minute WT Catchment	20 Minute WT Catchment	20 Minute DT Catchment
------------------	------------------------	------------------------	------------------------

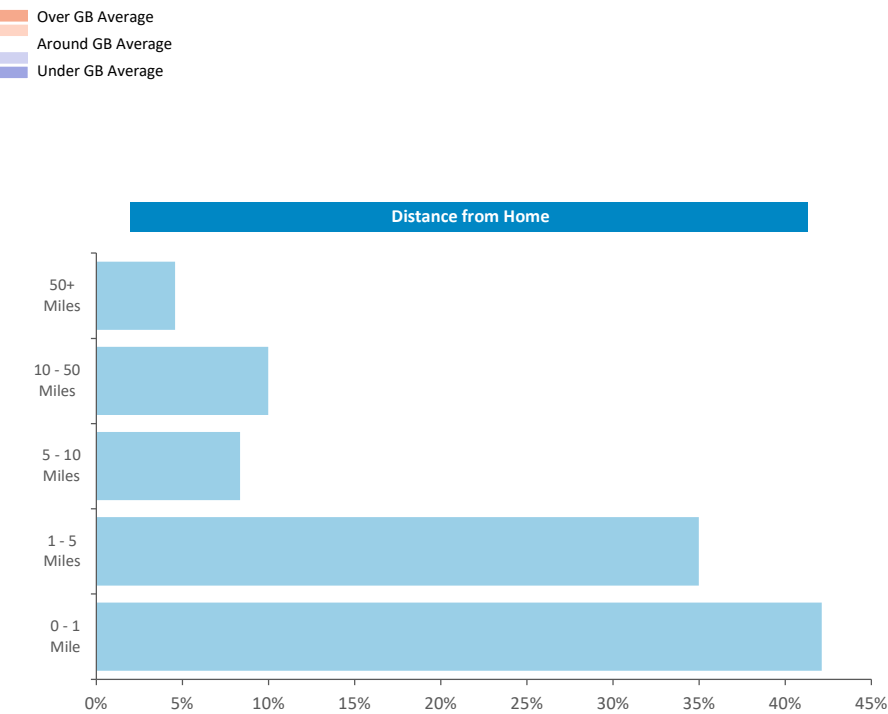
WT= Walktime, DT= Drivetime

Adults 18+	4,234	10,897	303,654	Over GB Average
Number of Competition Pubs	11	12	299	Around GB Average
Adults 18+ per Competition Pub	385	908	1,016	Under GB Average

10 Minute Walktime Catchment	Pubs	Target Customers	% Population	Index (av=100)
Classic	0	269	6.4%	81
Family Pub Dining	0	388	9.2%	101
Great Pub Great Food	0	706	16.7%	100
Leisure	2	443	10.5%	104
Mainstream	5	585	13.8%	99
Premium	3	665	15.7%	110
Restaurant	1	993	23.5%	102
Super Premium	0	184	4.3%	110

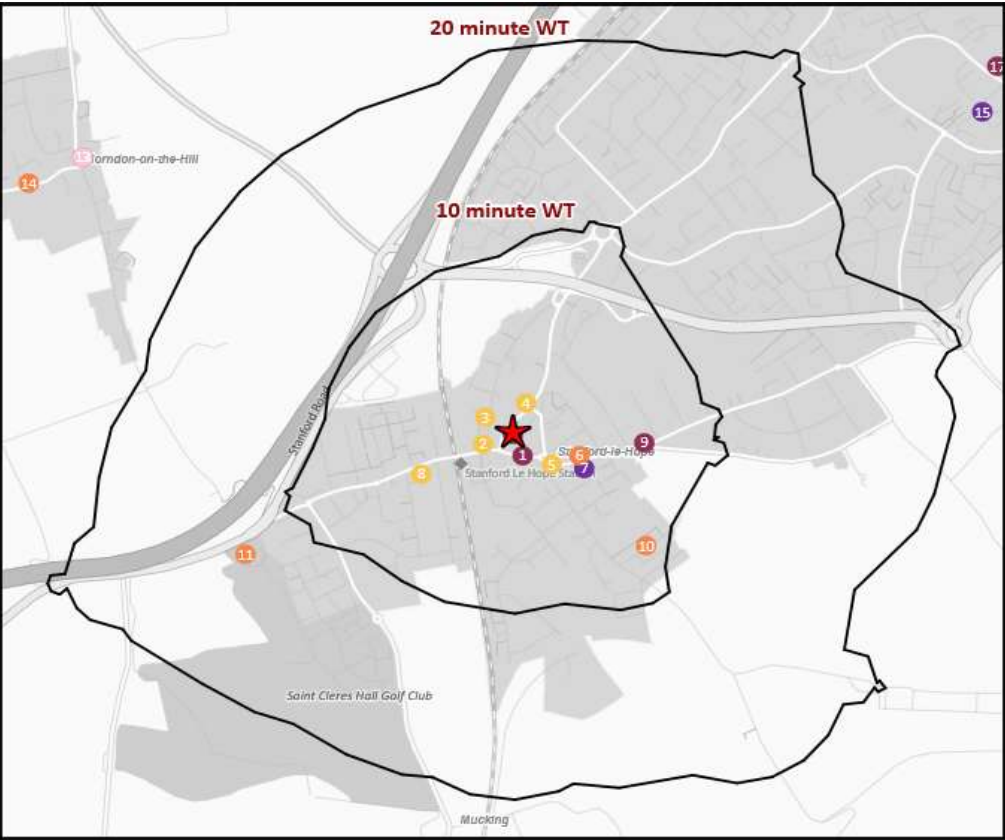
20 Minute Walktime Catchment	Pubs	Target Customers	% Population	Index (av=100)
Classic	0	637	5.9%	75
Family Pub Dining	0	988	9.1%	100
Great Pub Great Food	0	1,896	17.4%	104
Leisure	3	1,164	10.7%	106
Mainstream	5	1,477	13.6%	97
Premium	3	1,713	15.7%	110
Restaurant	1	2,542	23.3%	101
Super Premium	0	476	4.4%	111

20 Minute Drivetime Catchment	Pubs	Target Customers	% Population	Index (av=100)
Classic	31	20,096	6.6%	84
Family Pub Dining	24	27,226	9.0%	99
Great Pub Great Food	18	51,861	17.1%	102
Leisure	68	31,473	10.4%	103
Mainstream	32	40,745	13.4%	96
Premium	53	46,175	15.2%	106
Restaurant	64	71,219	23.5%	102
Super Premium	9	13,092	4.3%	110

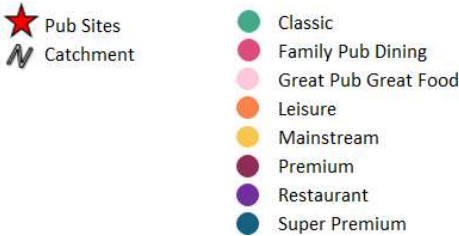


© 2026 CACI Limited and all other applicable third party notices (Population Estimates and Projections, CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Competition - Railway Tavern



Datasource © 2024 TomTom, Contains Ordnance Survey data © Crown copyright and database right 2024



Ref	Name	Postcode	Operator	Segment	Each pub's share of 20 min DT Sales *	Distance (miles)
12	Bell Inn and Hill House	SS17 8LD	Independent Free	Great Pub Gre	32.8%	1.04
13	Swan	SS17 8LD	Admiral Taverns Ltd	Premium	12.6%	1.04
1	Rising Sun	SS17 0EU	Independent Free	Premium	10.0%	0.05
5	Inn On The Green	SS17 0ER	Greene King	Mainstream	8.9%	0.10
0	Railway Tavern	SS17 0HL	Star Pubs & Bars	Premium	8.4%	0.00
9	East Thurrock Community Associ	SS17 0NU	Independent Free	Premium	7.1%	0.26
4	New Courthouse	SS17 0HJ	Stonegate Pub Company	Mainstream	6.8%	0.07
19	Corringham Social Club	SS17 9AA	Independent Free	Leisure	6.8%	1.67
6	Old Regent Ballroom	SS17 0AQ	Unknown	Leisure	4.4%	0.14
10	Stanford-Le-Hope Cricket Club	SS17 0ED	Independent Free	Leisure	1.3%	0.36
14	Horndon Cricket Club	SS17 8NS	Independent Free	Leisure	0.9%	1.11
2	Welcome Club	SS17 0JF	Independent Free	Mainstream	0.0%	0.06
3	Constitutional Club	SS17 0JD	Independent Free	Mainstream	0.0%	0.07
7	Montys Curry Centre	SS17 0AH	Independent Free	Restaurant	0.0%	0.16
8	Welcome Working Mens Club	SS17 0LE	Independent Free	Mainstream	0.0%	0.20
11	St Cleres Hall Golf Club	SS17 0LX	Independent Free	Leisure	0.0%	0.59
15	Bikash Tandoori Restaurant	SS17 7NA	Independent Free	Restaurant	0.0%	1.16
16	Spring House Club	SS17 7QT	Independent Free	Mainstream	0.0%	1.24
17	Corrigham Village Hall	SS17 7LE	Independent Free	Premium	0.0%	1.24
18	Kong's Chinese Restaurant	SS17 9AA	Independent Free	Restaurant	0.0%	1.67
20	Bull	SS17 9AT	Mitchells & Butlers	Premium	0.0%	1.72

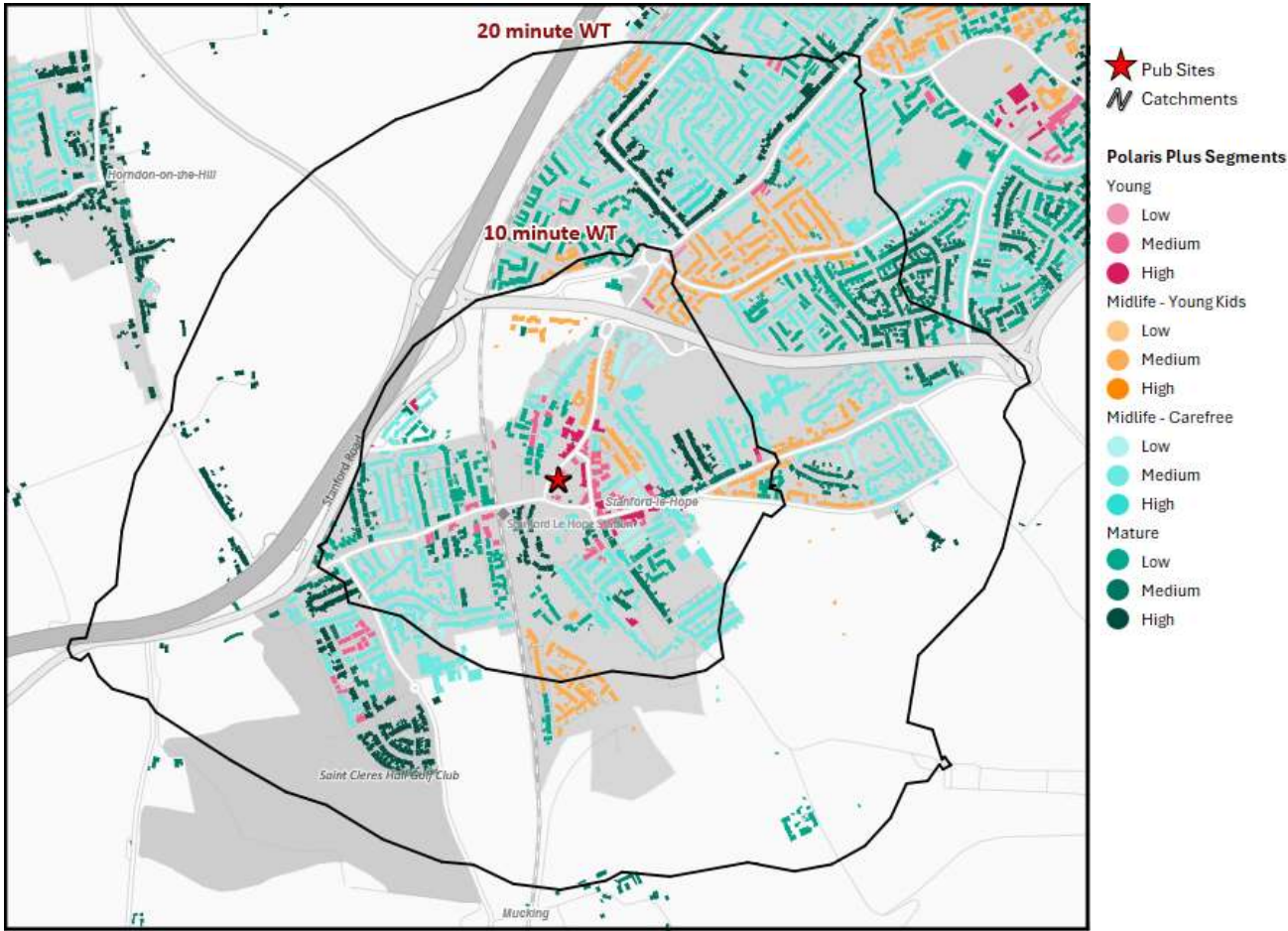
* Share of sales originating from postcode sectors within 20 min DT to the listed CGA locations.

Catchment Summary - Railway Tavern

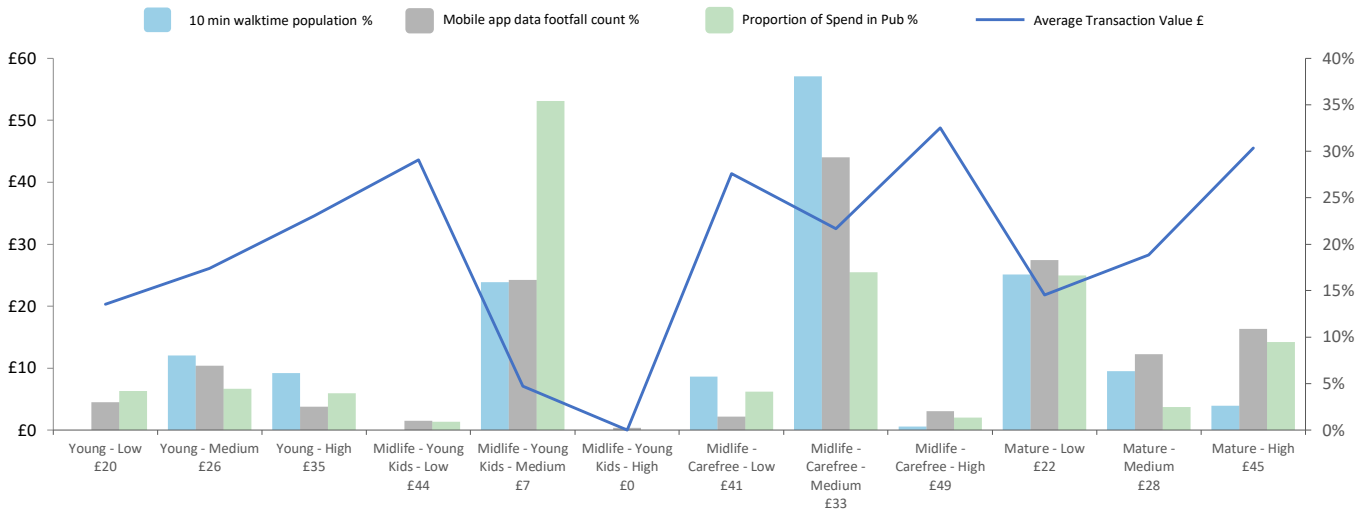


© 2026 CACI Limited and all other applicable third party notices (Acorn, Population Estimates and Projections, Up to Date Demographics) can be found at www.caci.co.uk/copyrightnotices.pdf
Datasource © 2024 TomTom, Contains Ordnance Survey data © Crown copyright and database right 2024

CGA ID	Name	Postcode	Operator	Segment	Sparsity
124305	Railway Tavern	SS17 0HL	Star Pubs & Bars	Premium	10



Polaris Plus Profile



See the Glossary page for further information on the above variables

Catchment Summary - Railway Tavern

© 2026 CACI Limited and all other applicable third party notices (Acorn, Population Estimates and Projections, Up to Date Demographics) can be found at www.caci.co.uk/copyrightnotices.pdf

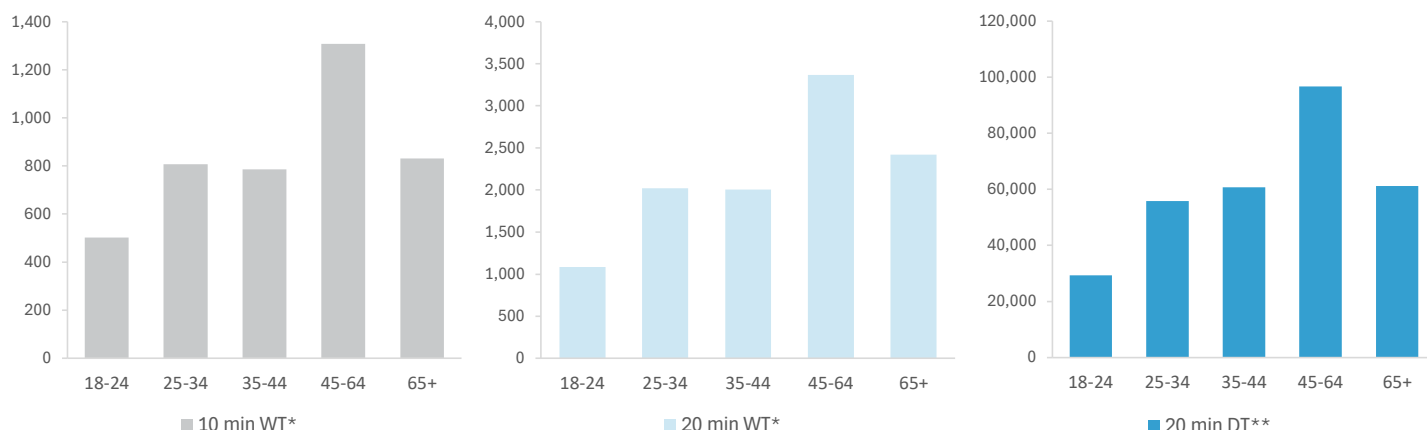
Over GB Average
Around GB Average
Under GB Average

*WT= Walktime, **DT= Drivetime

		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population		5,406	14,088	399,721	101	72	94
Population & Adults 18+ index is based on all pubs							
Adults 18+		4,234	10,897	303,654	93	66	89
Competition Pubs		11	12	299	26	12	38
Adults 18+ per Competition Pub		385	908	1,016	56	133	148
% Adults Likely to Drink		79.0%	79.0%	79.0%	99	99	99
Affluence	Low	22.5%	18.8%	21.0%	68	57	63
	Medium	68.3%	69.9%	58.2%	179	183	152
	High	9.2%	11.3%	20.2%	33	41	74
Affluence does not include Not Private Households							
Mean Net Disposable income (£pa)		£22,295	£23,628	£22,910	99	105	101
Age Profile	18-24	502	1,084	29,362	109	90	86
	25-34	807	2,020	55,736	110	106	103
	35-44	786	2,006	60,741	108	105	113
	45-64	1,308	3,366	96,658	96	95	96
	65+	831	2,421	61,157	80	89	80

Affluence does not include Not Private Households

Population & Adults 18+ index is based on all pubs

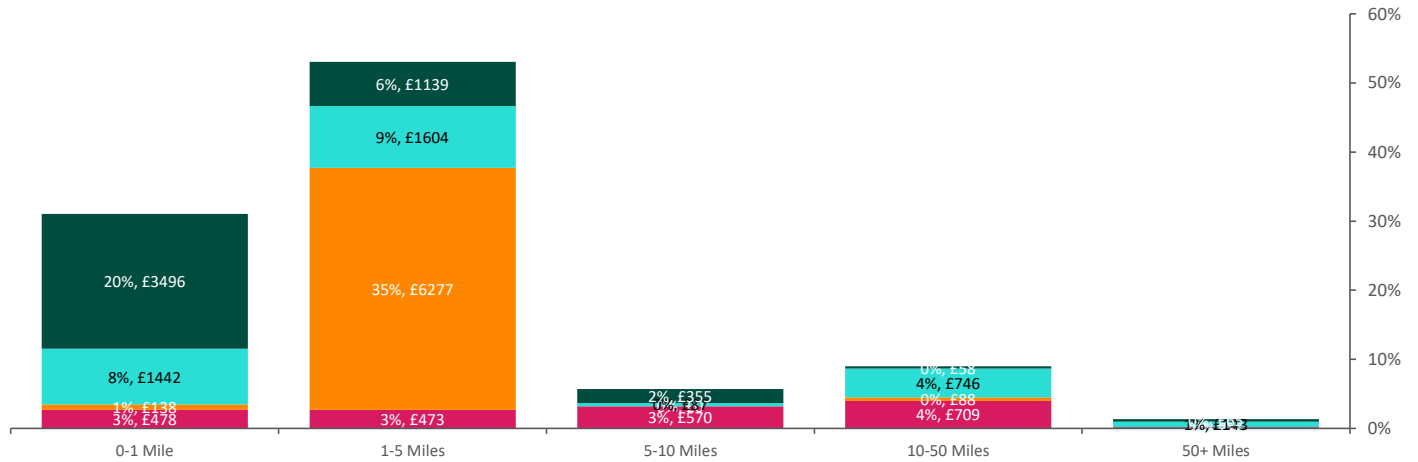


		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Gender	Male	2,698 (50%)	6,882 (49%)	195,060 (49%)	102	100	99
	Female	2,708 (50%)	7,206 (51%)	204,661 (51%)	98	100	100
Economic Status (16+)	Employed: Full-time	1,753 (40%)	4,324 (38%)	116,869 (37%)	118	113	109
	Employed: Part-time	538 (12%)	1,440 (13%)	39,137 (12%)	103	107	104
	Self employed	461 (11%)	1,086 (10%)	31,979 (10%)	114	104	110
	Unemployed	113 (3%)	275 (2%)	9,932 (3%)	94	89	115
	Full-time student	83 (2%)	214 (2%)	6,869 (2%)	76	76	87
	Retired	828 (19%)	2,405 (21%)	59,113 (19%)	87	98	86
	Other	584 (13%)	1,501 (13%)	50,529 (16%)	75	75	90
Total Worker Count		1,724	2,914	170,895			

See the Glossary page for further information on the above variables

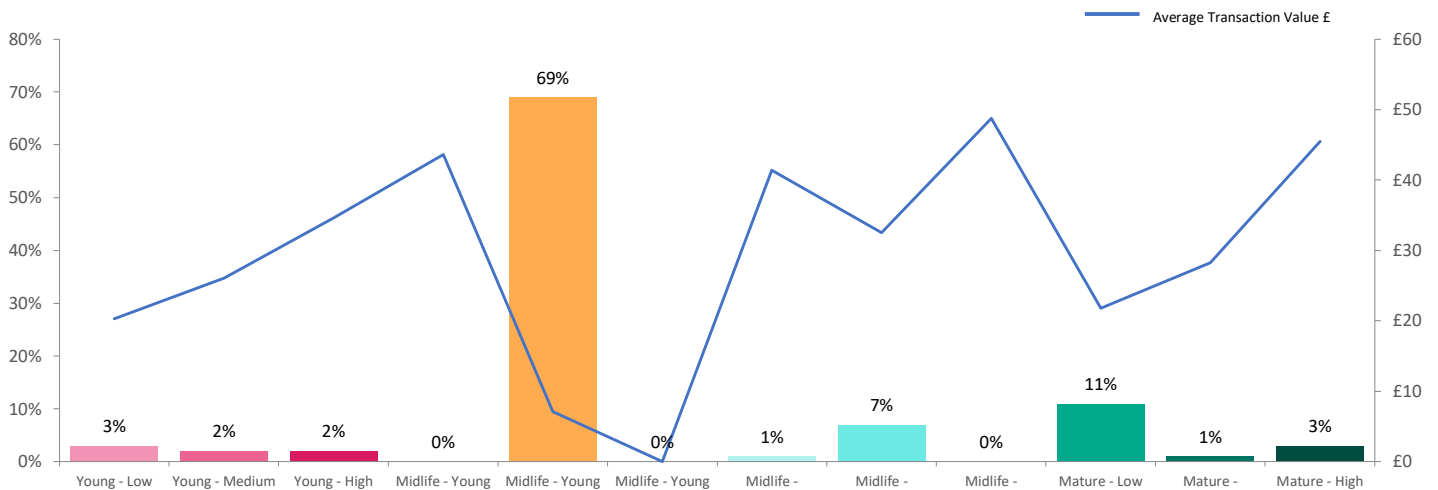
Transactional Data Summary - Railway Tavern

Spend by Polaris and Distance from Home



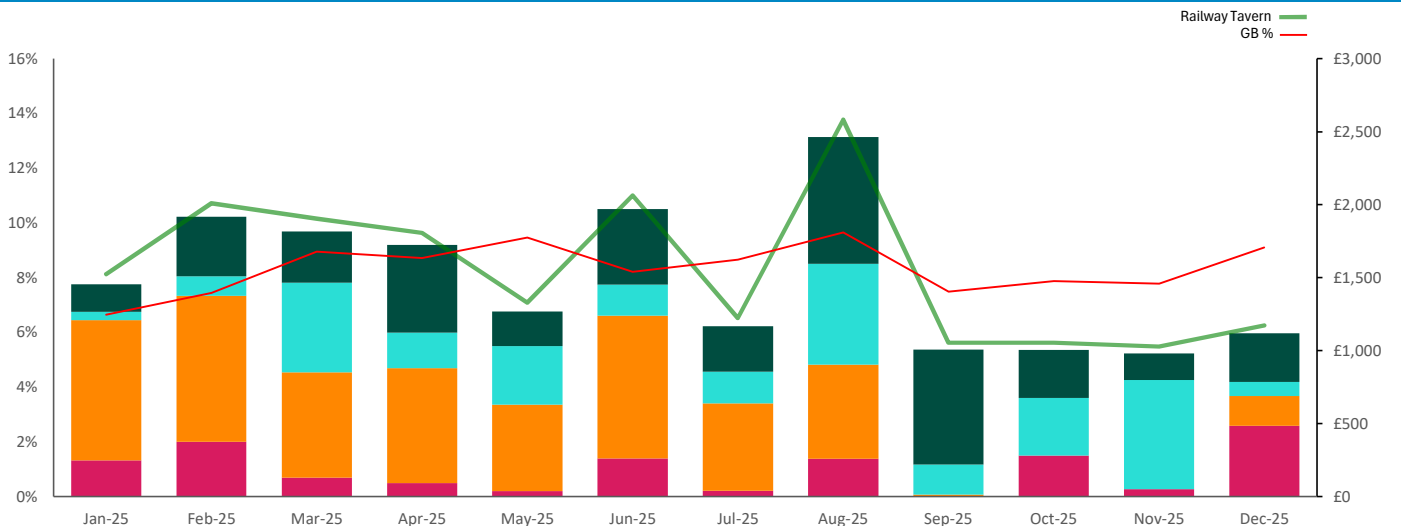
Percentage of Total Sales and Total Sales split by Distance from Home and Polaris segment within the pub

% of Transactions and Average Transaction Values (£) by Polaris Plus



Average Transaction Value of sales (£) within the pub split by Polaris Plus

Spend by Month and Polaris

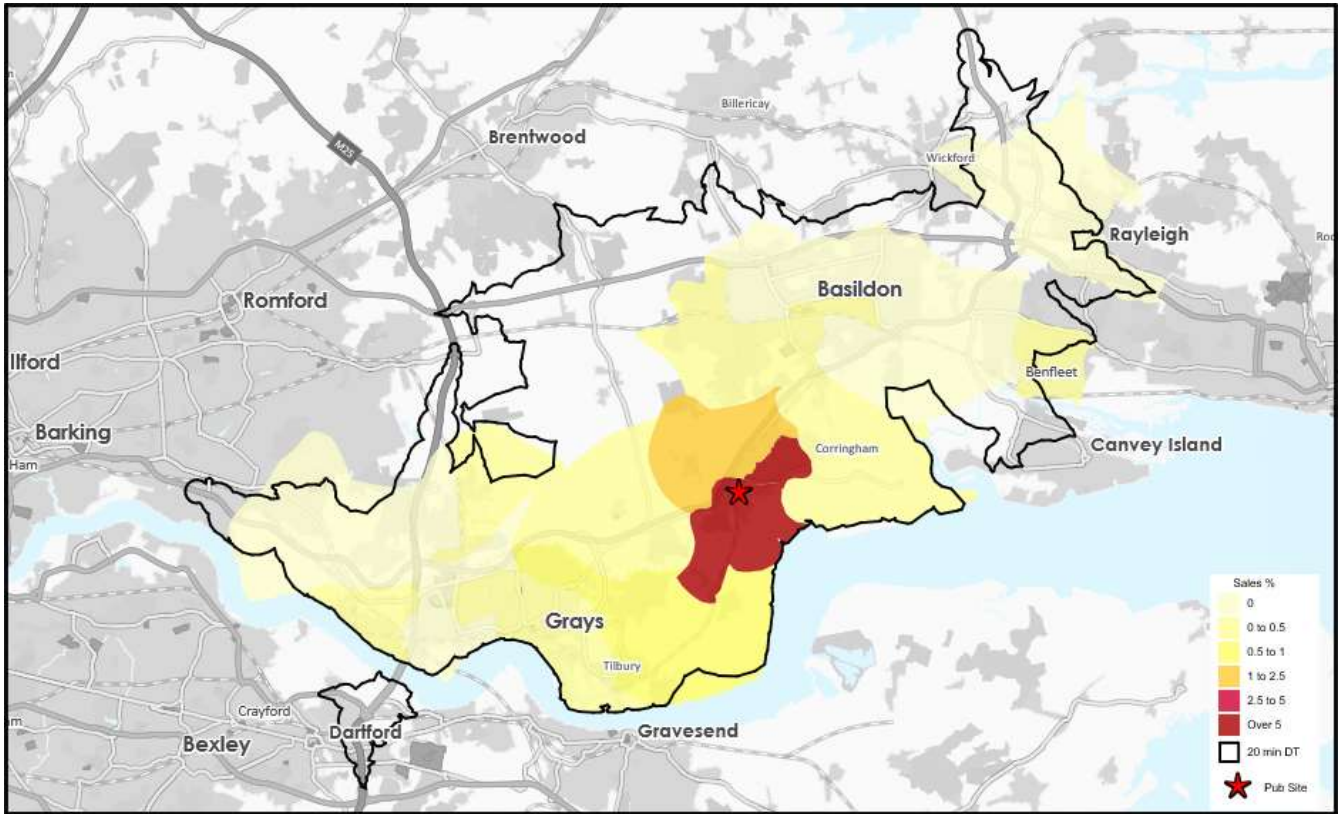


Seasonality of the spend split by month

Transactional Data Maps - Railway Tavern

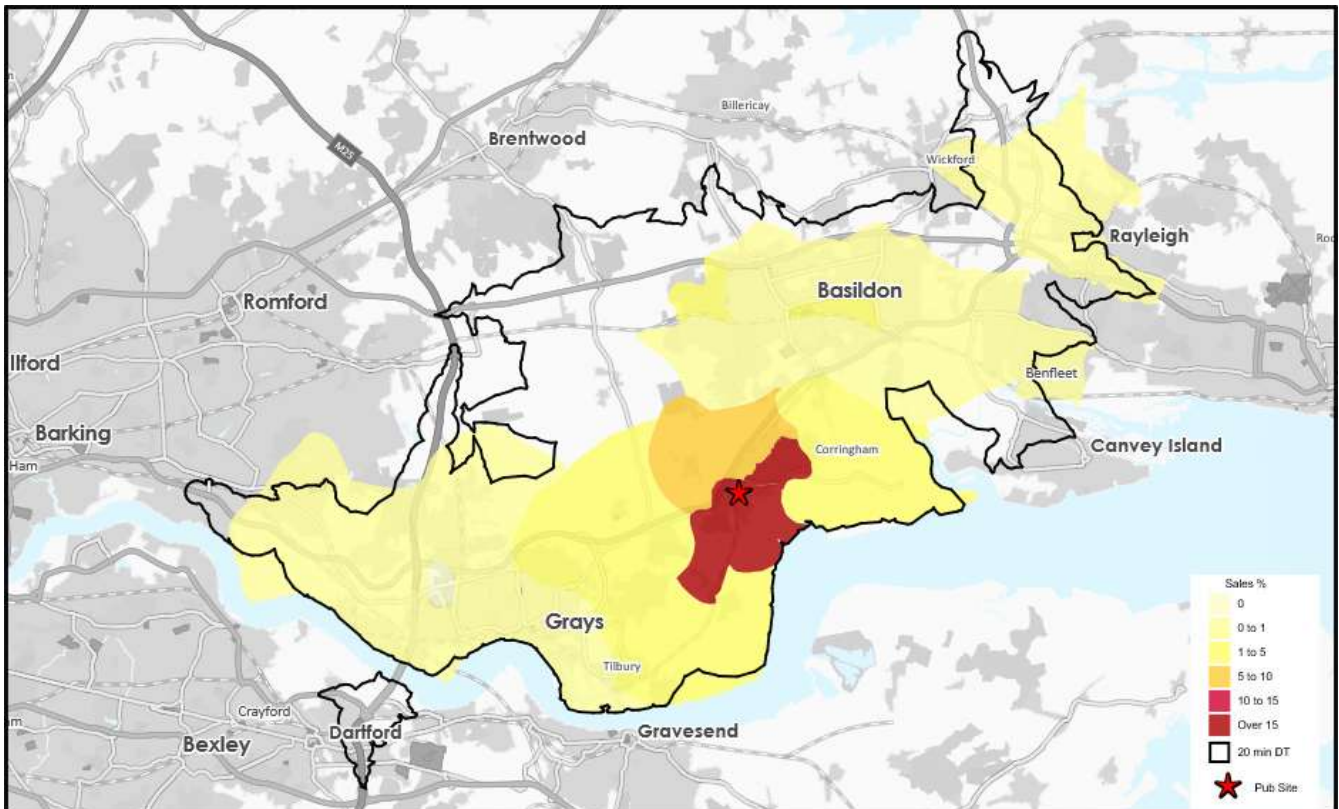
© 2026 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Railway Tavern Share of Spend from Postcode Sectors within 20 minute Drive



Sales % to reported pub, for postcode sectors that fall within the 20 minute drive catchment of the reported pub

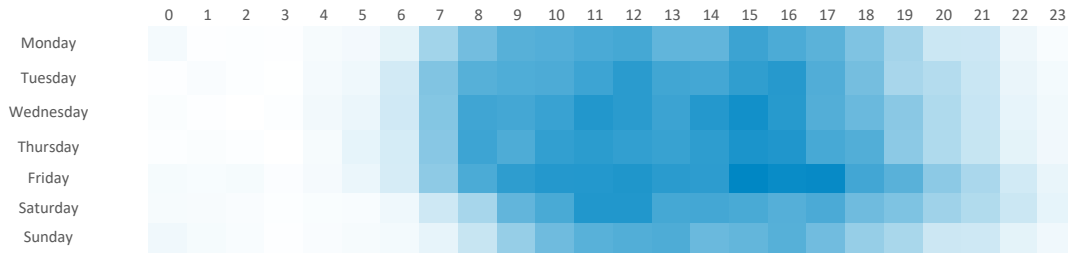
Competitors within 10 min WT: Share of Spend from Postcode Sectors within 20 minute Drive of Railway Tavern



Sales % to competitors within 10 minute walktime of the reported pub, for postcode sectors that fall within the 20 minute drive catchment of the reported pub

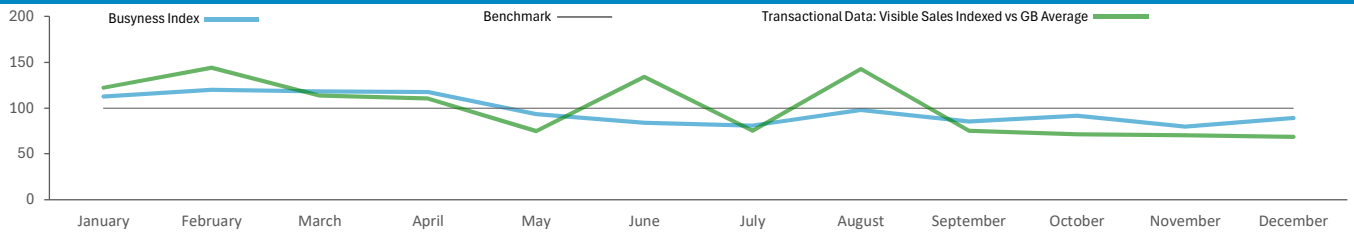
Mobile Data Summary - Railway Tavern

Time of Day/Day of Week



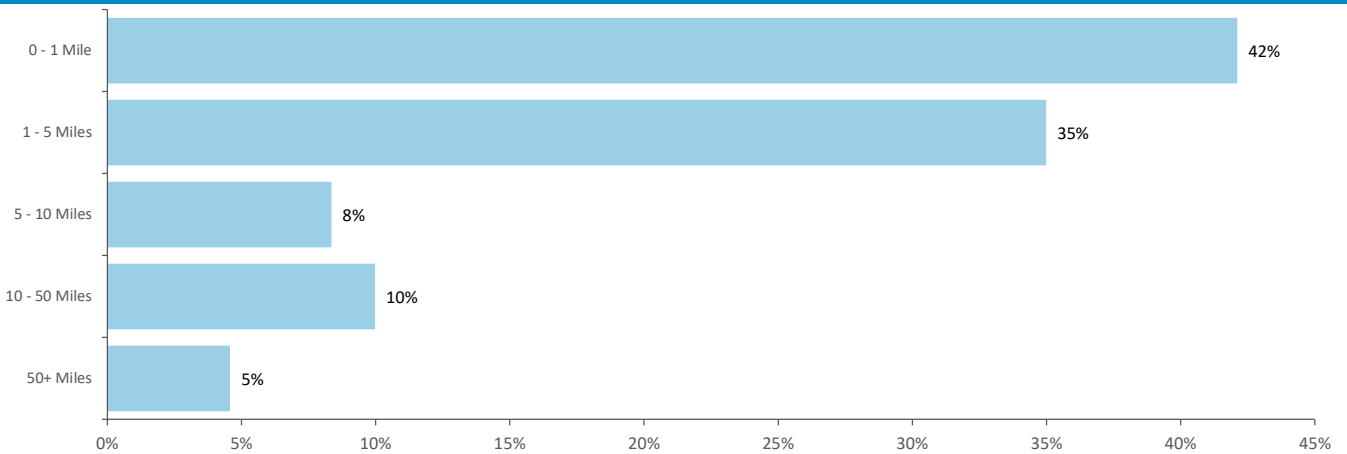
Time of day and day of week busyness from within a 60m radius of the pub calculated using GPS data

Busyness Index and Transactional Visible Sales by Month



Seasonality of footfall from within 60m of the pub. Index>100 indicates it is busier than average. Transactional: Index>100 indicates month's sales higher than month's GB average

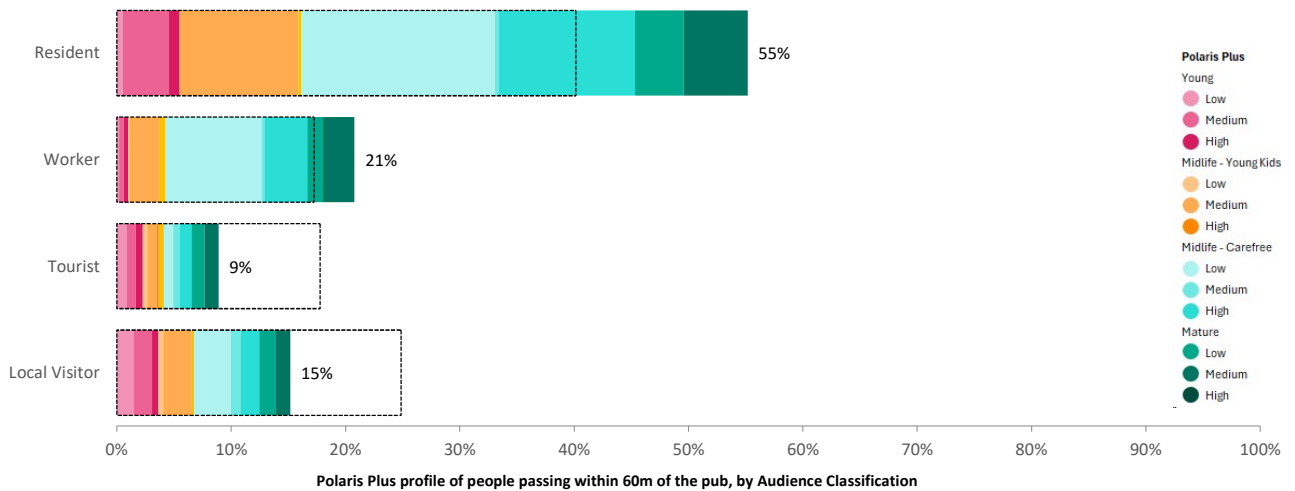
Distance from Home



Illustrates how far those seen within 60m of the pub have travelled from their home location to get there

Audience Classification by Polaris Plus

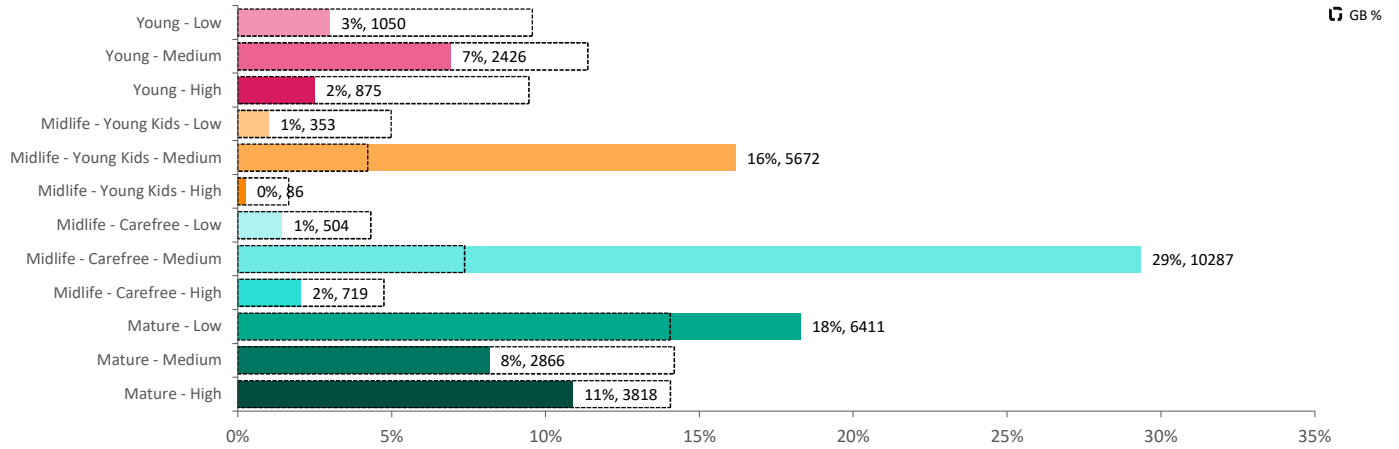
Base: GB



Polaris Plus profile of people passing within 60m of the pub, by Audience Classification

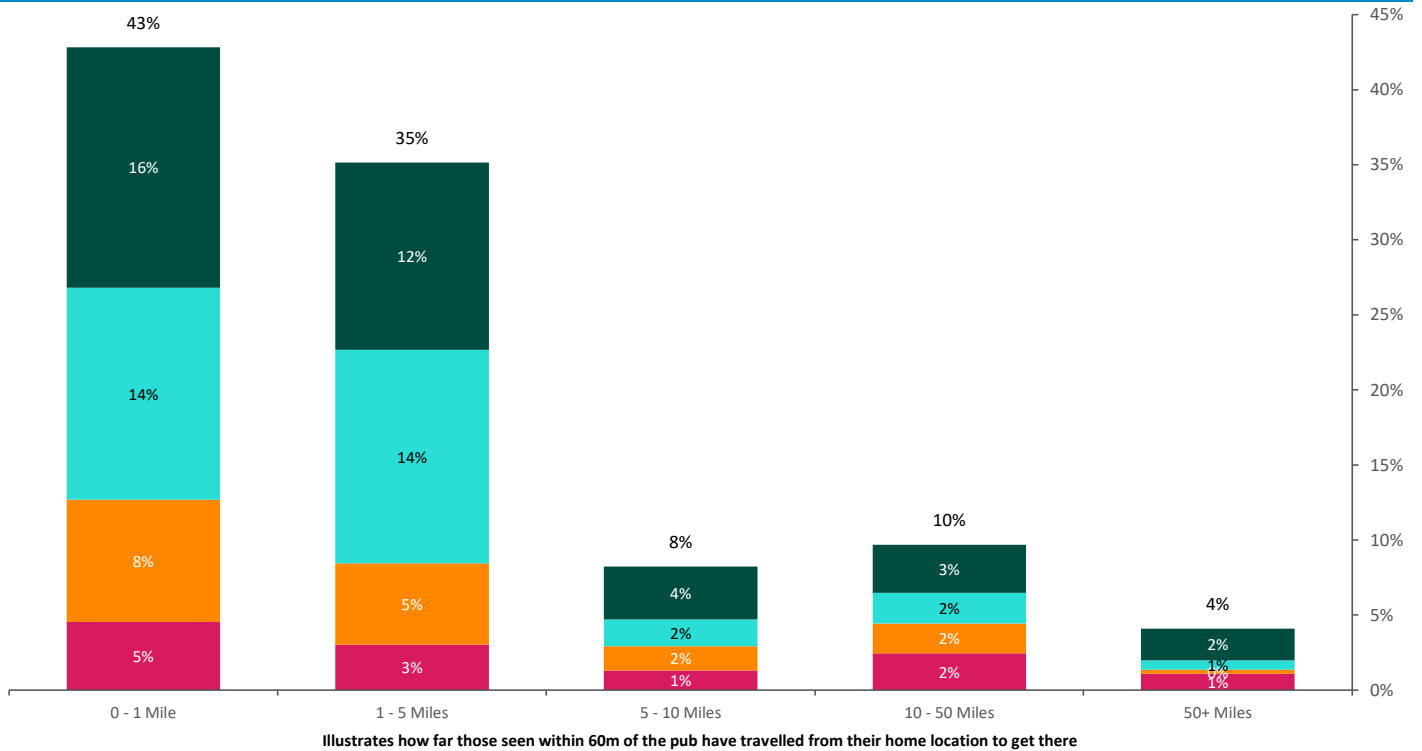
Mobile Data Summary - Railway Tavern

Polaris Plus Profile

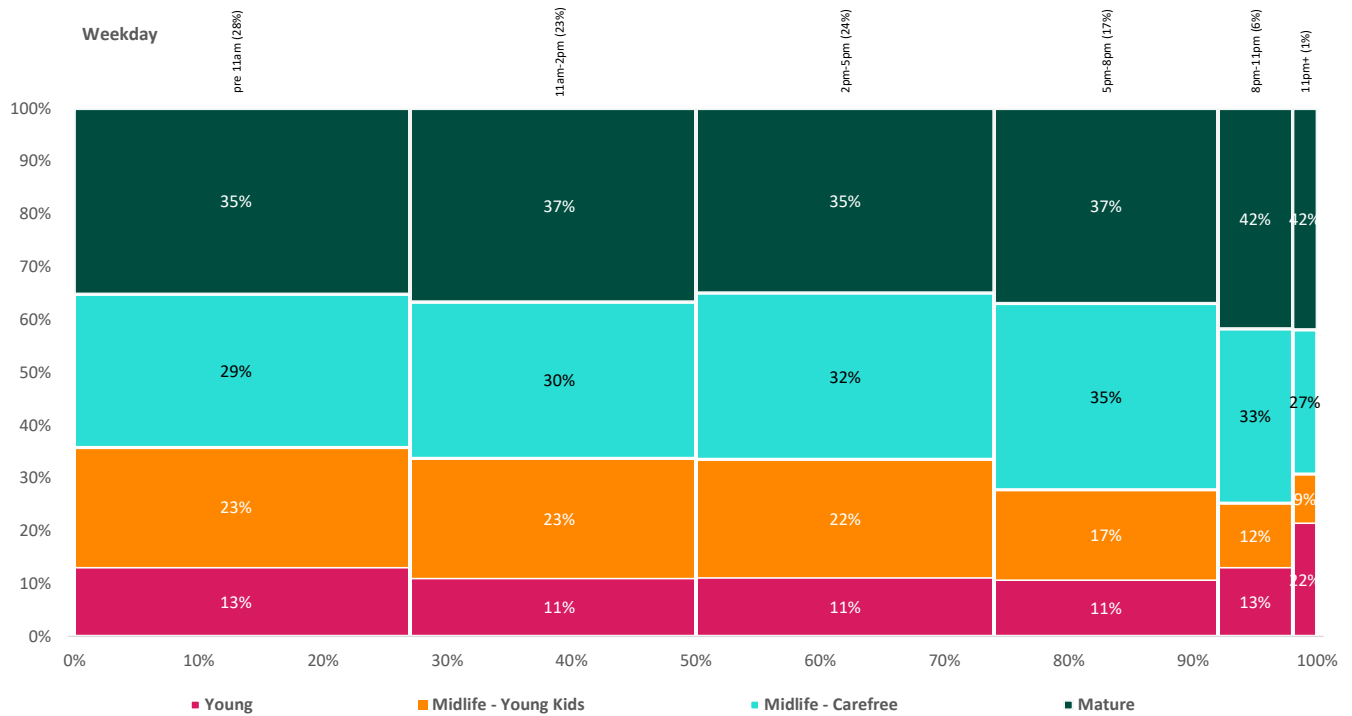


Polaris plus profile of people passing within 60m of the pub, these represent the potential customers walking past the door

Distance from Home by Polaris

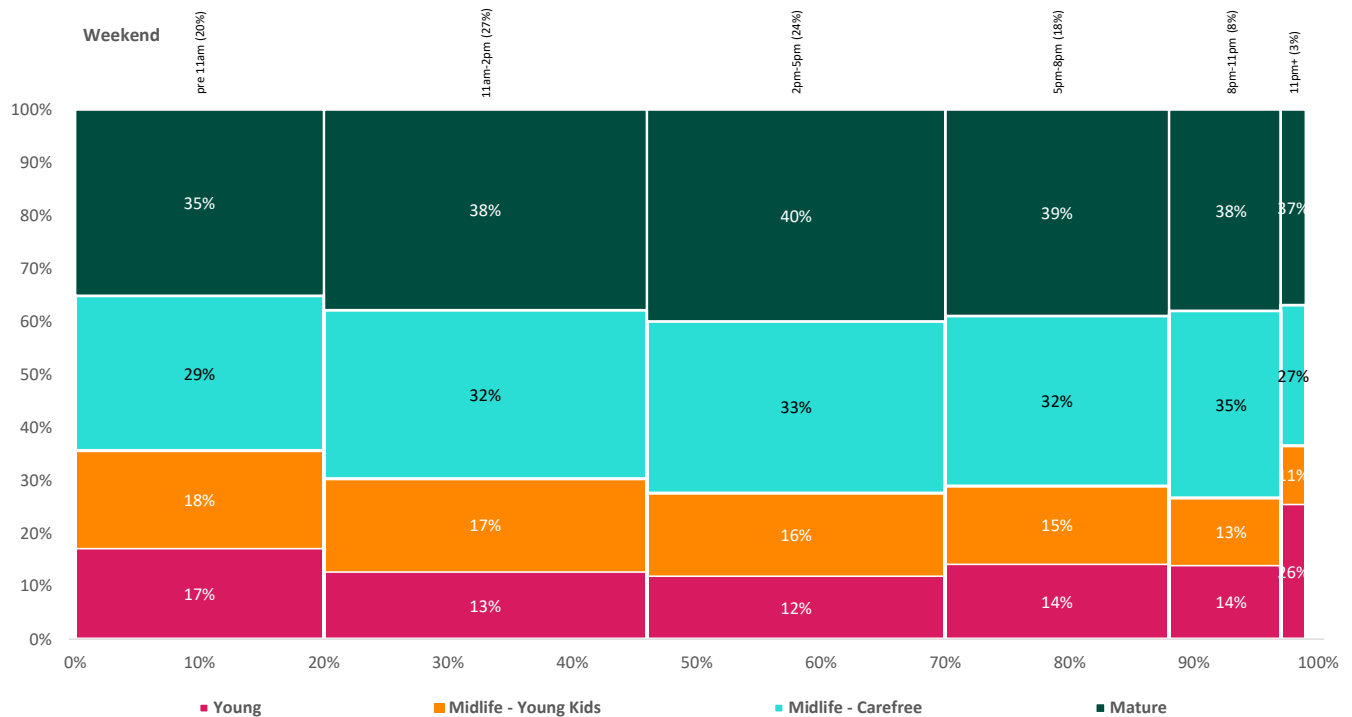


Time of Day by Polaris: Weekday (Monday to Friday)



Weekday	pre 11am	11am-2pm	2pm-5pm	5pm-8pm	8pm-11pm	11pm+	All
Mature	3,512	2,986	2,997	2,301	970	223	12,990
Midlife - Carefree	2,901	2,414	2,703	2,199	769	146	11,132
Midlife - Young Kids	2,258	1,844	1,919	1,059	281	49	7,410
Young	1,313	899	957	670	305	115	4,259
All	9,985	8,144	8,577	6,229	2,325	532	35,792

Time of Day by Polaris: Weekend (Saturday and Sunday)

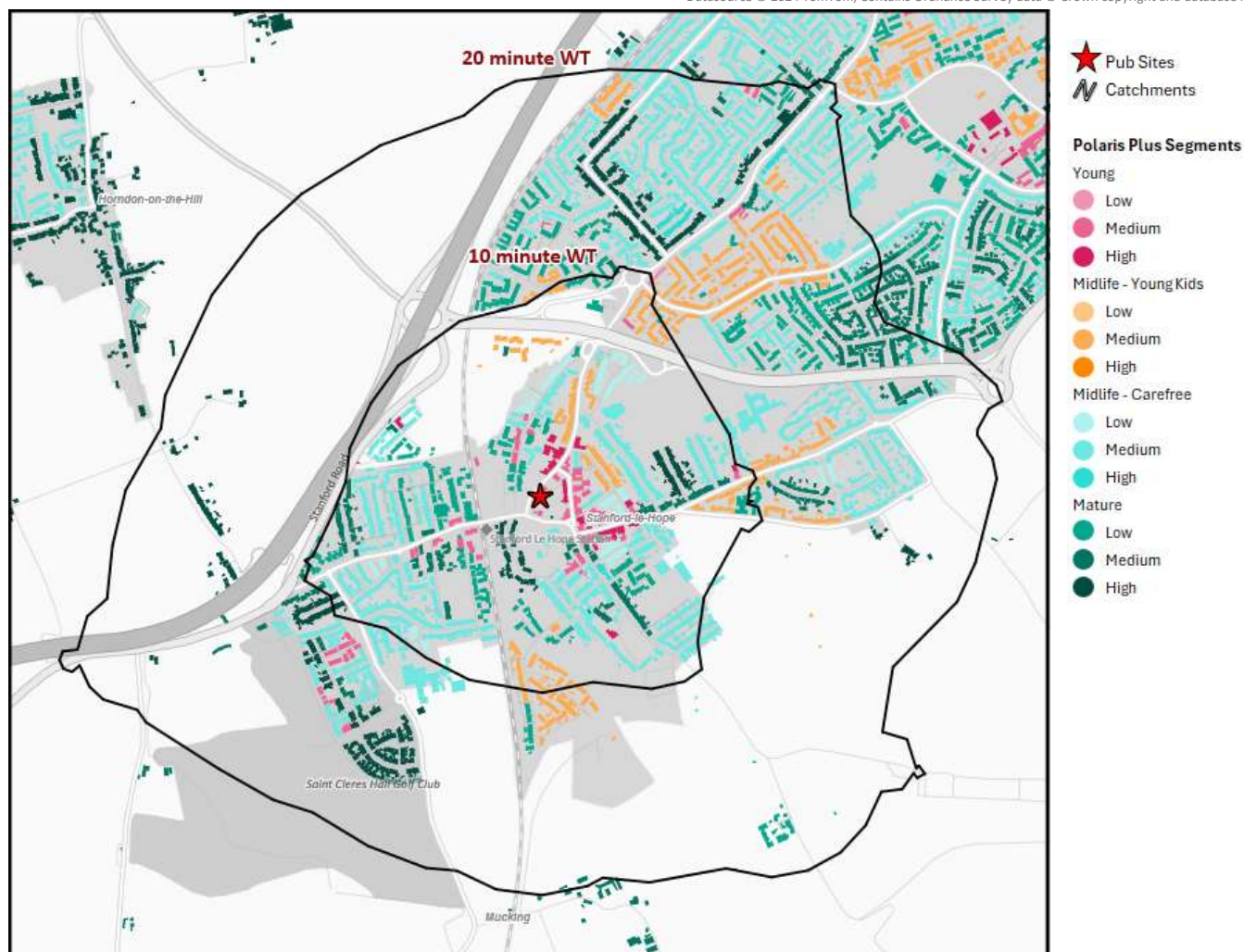


Weekend	pre 11am	11am-2pm	2pm-5pm	5pm-8pm	8pm-11pm	11pm+	All
Young	826	1,164	1,091	826	369	117	4,392
Midlife - Young Kids	689	980	888	684	344	84	3,670
Midlife - Carefree	432	536	424	311	123	35	1,860
Mature	406	395	329	303	136	81	1,650
All	2,352	3,075	2,732	2,124	972	316	11,571

Time of day and busyness from within a 60m radius of the pub calculated using GPS data

Polaris Plus Summary - Railway Tavern

© 2026 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf
 Datasource © 2024 TomTom, Contains Ordnance Survey data © Crown copyright and database right 2024



Polaris Plus Profile by Catchment

Polaris Plus Segment	Population Count			Index vs GB average		
	10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Young						
Low	0	16	23,338	0	1	78
Medium	340	511	32,844	73	43	98
High	260	260	12,830	92	36	63
Midlife - Young Kids						
Low	0	0	6,289	0	0	37
Medium	674	1,893	47,330	360	393	353
High	0	0	309	0	0	9
Midlife - Carefree						
Low	244	271	3,672	135	58	28
Medium	1,611	4,402	77,464	532	564	356
High	17	119	6,914	9	24	50
Mature						
Low	709	1,764	30,537	124	120	74
Medium	268	806	19,133	40	47	40
High	111	855	41,305	17	52	90
Not Private Households	0	0	1,689	0	0	52
Total	4,234	10,897	303,654			

*WT= Walktime, **DT= Drivetime

Over GB Average
 Around GB Average
 Under GB Average