



About the Opportunity



Why Invest?

Exciting Opportunity: The Horse & Jockey, Wrexham Pub Refurbishment!

We're making a significant investment to revitalise the Horse & Jockey, ensuring it becomes a true hub for both the local community and visitors. The refurbishment will include new decor, seating, lighting, and signage, creating a comfortable and inviting space for families, couples, and social groups. Located in the heart of Wrexham, the pub is well-positioned to benefit from the area's growing foot traffic, thanks to its proximity to well-known attractions like the Wrexham A.F.C.

Elevate Your Investment: Witness the Transformation

We're seeking someone with a passion for community engagement and customer service. The pub will offer a strong mix of drinks, pub food, and live entertainment, including quiz nights and open mic events, so we need someone who can create a welcoming atmosphere for all. While extensive experience isn't essential, your ability to connect with people is key. With our investment and your personal touch, the Horse & Jockey can become a favourite spot for locals and a must-visit for tourists.

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Target Customers

Local Visitors:

- The local community will appreciate the welcoming atmosphere, entertainment options, and community events that the Horse & Jockey offers, making it an ideal spot to catch up over a drink.

Sports Enthusiasts:

- With Wrexham's growing tourist appeal, including visitors to Wrexham A.F.C., tourists will be attracted to the pub's warm, local charm. Its central location and friendly service will make it a must-visit during their stay.

Families:

- Families from the community seeking a comfortable, welcoming environment will be drawn to the pub's family-friendly atmosphere and food offerings. The refurbished space will provide a pleasant setting for casual family meals and gatherings.

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The Offer

Drinks:

- The Horse & Jockey will provide a broad drinks menu featuring lagers, ciders, spirits, wines, and cask ales. This diverse selection offers something for everyone, giving you the flexibility to cater to both regulars and visitors seeking a premium experience.

Food:

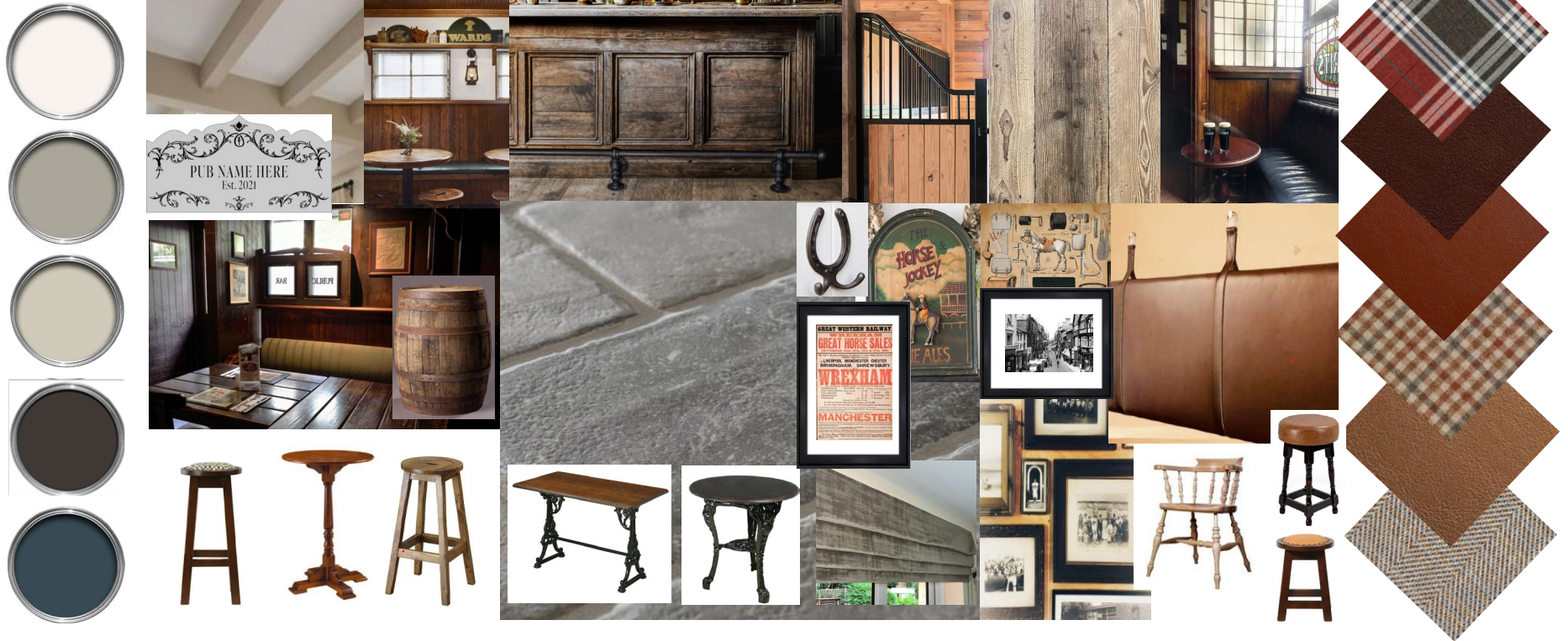
- A classic pub menu will be in place, designed to suit a variety of tastes. It will complement the drinks offer, ensuring steady footfall throughout the day for both casual diners and families.

Coffee:

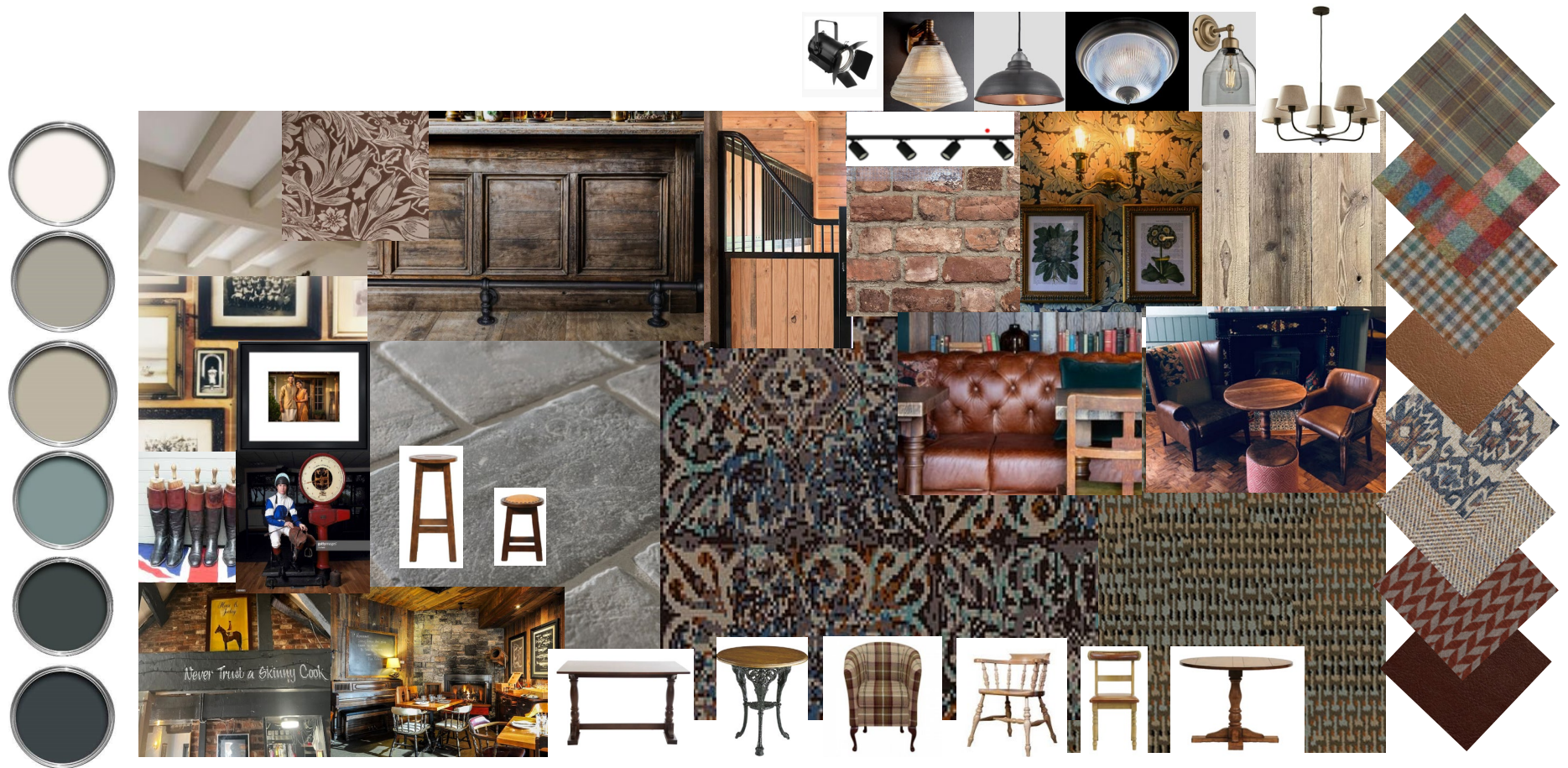
- Quality coffee can be offered, attracting to daytime visitors and non-drinkers, broadening the pub's appeal.

Events:

- With live music, quiz nights, and open mic events planned, you'll have a ready-made schedule to drive footfall on quieter nights. These events are designed to foster community engagement and keep customers returning regularly.



Internal Mood Board



Internal Mood Board



Rendered Floor Plan



1

- AWP to remain in current position – install new screen.



Floor Plans & Finishes

2 Lounge, Dining & Snug Area:

- Retain existing flag floor – strip paint and make good.
- New entrance matting.
- Clean off matting adjacent to kitchen door.
- New carpet in existing position.
- Install new carpet in snug area with tapered trim.
- Full redecoration, including new high wall panelling, feature wallpaper, and wallpaper to ceiling area.
- New light fittings in new and existing positions.
- Mixture of new and refurbished loose furniture.
- Install new deep drinks/sandwich shelf.
- Reupholster existing fixed seating in the dining area.
- Cut back existing fixed seating in snug – make good and reupholster.
- Install new TVs and zoned sound system.
- Install new curtains for trade windows.
- Add new sections of reclaimed timber boarding and cappings to dado area.
- Apply new vinyl decals to windows.



Floor Plans & Finishes

3

Bar & Backfitting:

- Install new backfitting featuring a mix of timber and illuminated bottle steps.
- Introduce new hardwood (H/W) bar tops.
- Overclad the existing counter with vintage-look timber.
- Relocate the till to the front counter.
- Set up a new bar product layout.
- Retain undercounter coolers in the new backfitting.
- Install a new glass wash unit in a new location, along with sinks and all relevant plumbing services.



Floor Plans & Finishes

4

Ladies & Gents Toilets:

Ladies:

- Install new cubicles & sanitary ware.
- Install new timber effect safety vinyl flooring.
- Set up a new vanity unit with sit-on basins.
- Fit a new timber frame mirror.
- Complete full decorations to all walls above tiling, ceilings, and timberwork.
- Update lighting in existing positions.

Gents:

- Install a new full-width urinal trough and sparge pipes.
- Install a new WC cubicle and WC.
- Add a new section of feature tiles to replace white PVC sheeting above the urinal.
- Retain existing wall tiles.
- Install new timber effect safety flooring.
- Install a new mirror.
- Fit a new door to the existing frame in the lobby area.
- Update lighting in existing positions.



External Refurbishment



Signage and external works:

- New signage scheme.
- Addition of new external lighting scheme.
- Retain existing historical plaque.



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FIND OUT MORE

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

Interested? Get in touch.

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