


LOCAL AUTHORITY	
 STAFFORDSHIRE <i>moorlands</i> DISTRICT COUNCIL ASPIRING TO EXCELLENCE	Licensing Department Staffordshire Moorlands District Council Moorlands House Stockwell Street LEEK STAFFORDSHIRE ST13 6HQ

Part 1 - Premises Details

POSTAL ADDRESS OF PREMISES OR IF NONE, ORDINANCE SURVEY MAP REFERENCE OR DESCRIPTION

Red Cow
 Ash Bank Road, Werrington, Staffordshire, ST9 0DT.

WHERE THE LICENCE IS LIMITED BY THE DATES

Not applicable

We certify this is a true copy of the original

Ford & Warren

Ford & Warren Solicitors, Leeds

LICENSABLE ACTIVITIES AUTHORIZED BY THE LICENCE

- provision of late night refreshment
- the sale by retail of alcohol

THE TIMES THE LICENCE AUTHORIZES THE CARRYING OUT OF LICENSABLE ACTIVITIES

Activity (and Area if applicable)	Description	Time From	Time To	
L. Late night refreshment (Indoors)	Monday to Sunday	11:00pm	Midnight	
M. The sale by retail of alcohol for consumption ON and OFF the premises	Monday to Thursday	11:00am	Midnight	
	Friday and Saturday	11:00am	12:30am	
	Sunday	11:00am	Midnight	
	Non Standard Timings:	Noon	11:30pm	Good Friday
	Non Standard Timings:	Noon	11:30pm	Christmas Day
	Non Standard Timings:	11:00am	12:30am	24th Dec
	Non Standard Timings:	11:00am	2:00am	31st Dec

THE OPENING HOURS OF THE PREMISES

	Description	Time From	Time To	
-1	Monday to Thursday	11:00am	12:30am	
-1	Friday and Saturday	11:00am	1:00am	
-1	Sunday	11:00am	12:30am	
-1	Non Standard Timings:	Noon	Midnight	Good Friday
-1	Non Standard Timings:	Noon	Midnight	Christmas Day
-1		11:00am	1:00am	24th Dec
-1		11:00am	2:00am	31st Dec

WHERE THE LICENCE AUTHORIZES SUPPLIES OF ALCOHOL, WHETHER THESE ARE CREAM / OR / OR SUPPLIES

- M. The sale by retail of alcohol for consumption ON and OFF the premises

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE	
Punch Taverns PLC	Jubilee House, Second Avenue, Burton Upon Trent, Staffordshire, DE14 2WF. Telephone 01283 501600
REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER OR VEHICLE NUMBER (WHERE APPLICABLE)	
Punch Taverns PLC	03752645
NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORIZES THE SUPPLY OF ALCOHOL	
PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORIZES FOR THE SUPPLY OF ALCOHOL	
Licence No.	Issued by Staffordshire Moorlands



Annex 1- Mandatory Conditions**Mandatory conditions where licence authorises supply of alcohol**

- No supply of alcohol shall be made under this licence at any time when:
 - (a) there is no designated premises supervisor in respect of this licence, or
 - (b) when the designated premises supervisor does not hold a personal licence or his or her personal licence is suspended.
- Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence

The below conditions with effect from 6th April 2010

1. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children -
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to-
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on-
 - (i) the outcome of a race, competition or other event or process, or



- (ii) the likelihood of anything occurring or not occurring;
- (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
2. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
3. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

The below conditions with effect from 1st October 2010

4. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
5. The responsible person shall ensure that-
- (a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-
- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25ml or 35 ml; and
- (iii) still wine in a glass: 125 ml; and
- (b) customers are made aware of the availability of these measures.

Annex 2 - Conditions consistent with the operating schedule

- Conversion of existing licence
- This licence has been granted upon the conversion, under Schedule 8 to the Licensing Act 2003, of the existing justices' licence and such rights and restrictions that applied thereto are hereby incorporated into this licence, subject to any terms herein to the contrary and/or any limitation or restriction imposed by the Licensing Act 2003 or any subsequent amendment thereto
- No unaccompanied children
- Ticket only policy operating on Christmas and New Years Eve (150 people limit)
- No admissions after 23:00



- Drinking from bottles not allowed
- On Fridays & Saturdays, no admission to people under 21 unless a known customer or accompanied by one


Annex 3 - Conditions attached after a hearing by the licensing authority

- The application for this premises licence was not subject to a hearing by the licensing authority



M. Trillo
Executive Director & Monitoring Officer



LOCAL AUTHORITY	
 STAFFORDSHIRE moorlands <small>DISTRICT COUNCIL</small> <small>ACHIEVING EXCELLENCE</small>	Licensing Department Staffordshire Moorlands District Council Moorlands House Stockwell Street LEEK STAFFORDSHIRE ST13 6HQ

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDINANCE SURVEY MAP REFERENCE OR DESCRIPTION	
Red Cow Ash Bank Road, Werrington, Staffordshire, ST9 0DT.	We certify this is a true copy of the original

WHERE THE LICENCE IS FINANCILY LIMITED THE RATES
Not applicable

Ford & Warren
Ford & Warren Solicitors, Leeds

LIENSABLE ACTIVITIES AUTHORISED BY THE LICENCE
<ul style="list-style-type: none"> - provision of late night refreshment - the sale by retail of alcohol

THE TIMES THE LICENCE AUTHORIZES THE CARRYING OUT OF LIENSABLE ACTIVITIES				
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WHERE THE LICENCE AUTHORIZES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND /OR OFF SUPPLIES
- M. The sale by retail of alcohol for consumption ON and OFF the premises

NAME (REGISTERED) ADDRESS OF HOLDER OF PREMISES LICENCE

1

REGISTERED NUMBER OF HOLDER FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

NAME OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORIZES THE SUPPLY OF ALCOHOL

STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED

No unaccompanied children



M. Trillo
Executive Director & Monitoring Officer

