

# Catchment Summary - Corner Pin Chellaston



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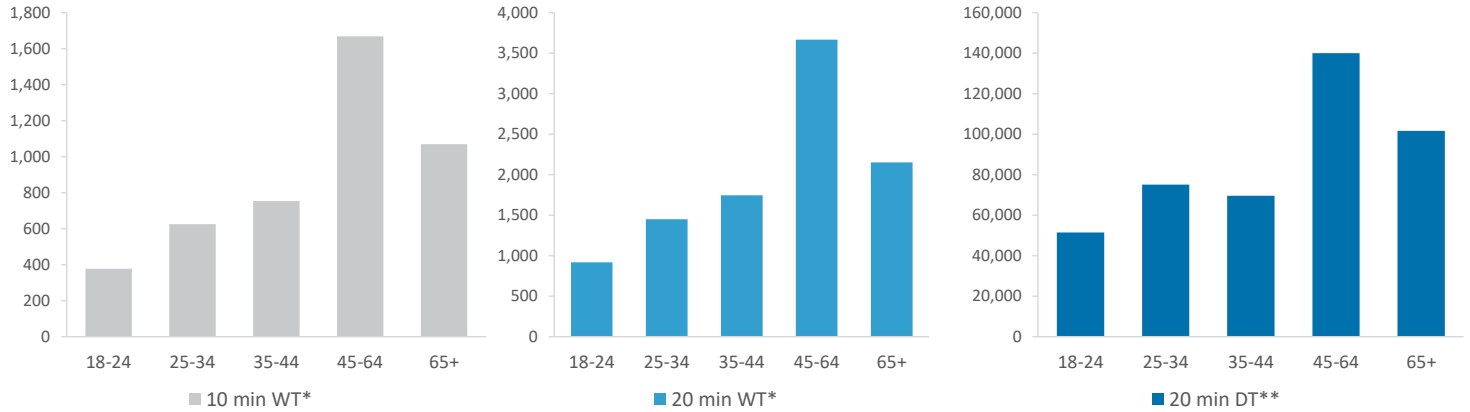
- Over GB Average
- Around GB Average
- Under GB Average

\*WT= Walktime, \*\*DT= Drivetime

		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population		5,876	13,169	558,126	111	90	147
Adults 18+		4,495	9,932	437,722	103	56	146
Competition Pubs		3	5	531	20	16	147
Adults 18+ per Competition Pub		1,498	1,986	824	181	241	100
% Adults Likely to Drink		83.4%	83.7%	81.8%	101	102	99
Affluence	Low	14.7%	15.2%	21.4%	57	59	83
	Medium	59.2%	45.0%	46.3%	151	114	118
	High	26.0%	38.8%	31.2%	78	116	93
Age Profile	18-24	378	917	51,407	79	86	114
	25-34	625	1,450	75,097	80	83	101
	35-44	754	1,746	69,562	100	103	97
	45-64	1,668	3,668	140,059	111	109	98
	65+	1,070	2,151	101,597	95	85	95

Population & Adults 18+ index is based on all pubs

\*Affluence does not include Not Private Households



		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Gender	Male	2,832 (48%)	6,455 (49%)	277,254 (50%)	97	99	100
	Female	3,044 (52%)	6,714 (51%)	280,872 (50%)	102	101	100
Economic Status (16-74)	Employed: Full-time	1,839 (45%)	4,336 (47%)	167,405 (42%)	107	113	100
	Employed: Part-time	663 (16%)	1,460 (16%)	55,256 (14%)	124	122	106
	Self employed	270 (7%)	631 (7%)	30,170 (8%)	69	71	79
	Unemployed	92 (2%)	194 (2%)	9,706 (2%)	94	88	102
	Retired	607 (15%)	1,150 (12%)	56,227 (14%)	107	90	102
	Other	647 (16%)	1,475 (16%)	82,140 (20%)	80	81	104
Total Worker Count		1,410	2,271	278,522			

See the Glossary page for further information on the above variables