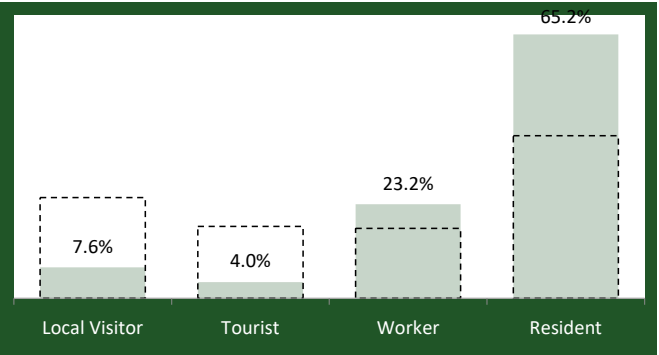
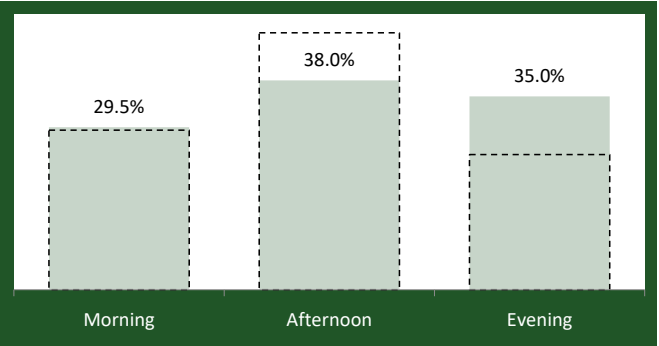
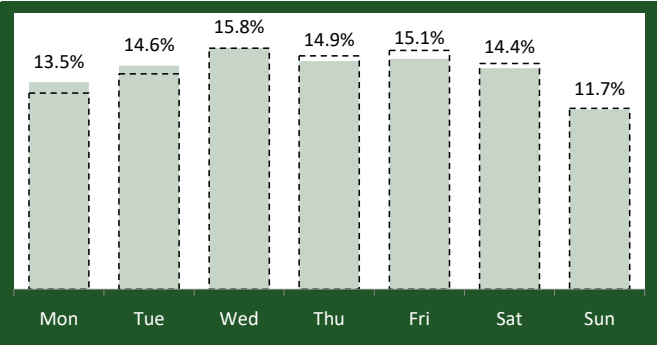


Area Quick Stats

		This Site 10 min WT	Benchmark 10 min WT
Total Pop		5,914	5,344
Adult Pop		4,815	4,529
Affluence	Low	20%	33%
	Medium	78%	38%
	High	2%	27%
Young		77%	28%
Midlife Young Kids		2%	11%
Midlife Carefree		5%	16%
Mature		16%	44%
Competition Count		39	43

Visitors



Spend Profile

	This Site	Benchmark
£ATV	£0	£30
Average Distance Travelled in miles	0	27

