





# About the Opportunity



## Why Invest?

**Available on our management agreement, Just Add Talent**

Following an internal refurbishment, The Fox & Goose will be transformed into a fantastic wet-led community local.

A fabulous refurbishment will transform the Fox & Goose into a town centre pub that is full of style. Inside, the pub will be redecorated throughout. Upgrades will include New F&F as well as refurbishing existing fixed seating. As well as a re-vamped sports area. We'll make several improvements to the bar area that will increase the bars premium feel and make it stand out more. The toilets will also receive works. Outside has recently been upgraded within the last 2 years.

## Community focused location

The Fox & Goose is in Washwood Heath, Birmingham. The pub itself is situated at a busy cross roads and is surrounded by shops.

## Tap into this pubs potential

The pub already has an established trade. We believe that this refurbishment will set Fox & Goose above the local competition with it stylish yet conventional décor. It will be the bar of choice for the after-work drinkers mid-week and will also attract a great mature weekend consumer looking for a relaxed, safe and fun location to enjoy themselves into the early hours. The look and feel are different from anything in the immediate vicinity and the range of products will also make a great point of difference. All we're looking for is the right operator...

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## Target Customers

The stunning new look at The Fox & Goose will attract a broad demographic.

- All ages and groups with for a great drinks selection and great entertainment.

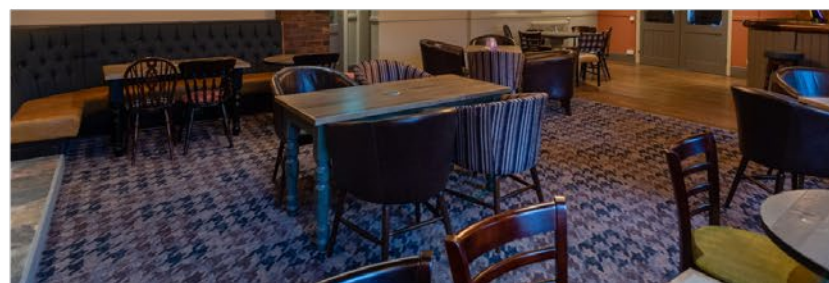
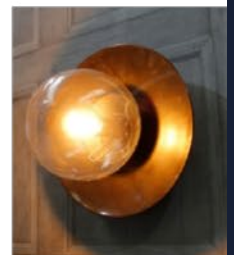
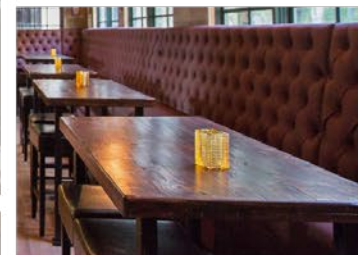
## Offer

The Fox & Goose has the potential to be THE pub in the area.

- A high quality, focused range of drinks including lagers, craft beers & ales, wines, spirits and soft drinks.
- Coffees, to increase trade throughout the day.
- Entertainment as part of the rhythm of the week, such as weekly live music.



# Internal Moodboards



# Rendered Floorplan





# Floorplans & Finishes

## 1 Entrance Lounge

- Retain existing flooring
- Re-furbish existing fixed seating
- Some new F&F

## 2 Bar Area & Bar Servery

- Modify existing back bar
- Strip, stain & repolish existing bar
- Paint front
- Refurbish existing fixed seating
- Retain existing flooring
- New F&F

## 3 Sports Areas

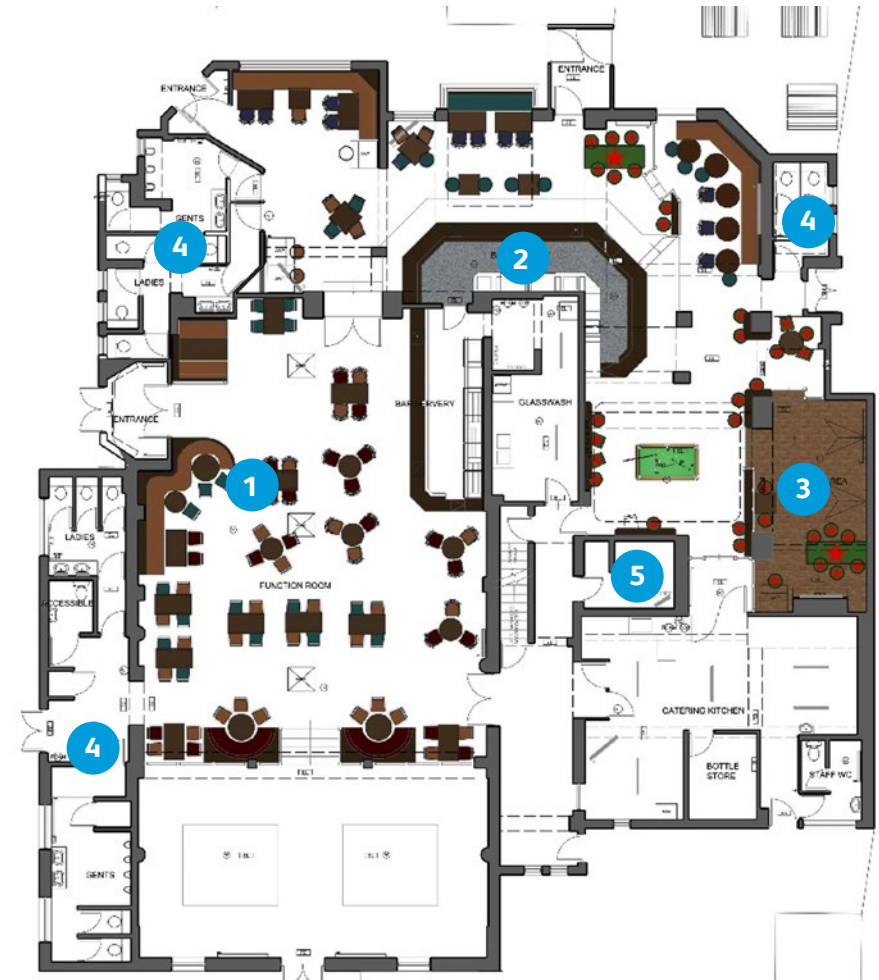
- Retain existing flooring
- New TV positions
- New F&F
- Pool Table
- New vinyl
- Knock through wall
- 2 x Heineken Darts Throws
- New Heineken F&F
- New TV positions

## 4 Toilets

- M&F Full redecoration/contract clean

## 5 Office

- Comms equip in existing spirit store





FOX  
AND  
GOOSE

THE LOCALS  
LOCAL  
MUSIC  
& KARAOKE



## Find out more

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

**Interested? Call us today.**

 **08085 94 95 96**

**Or visit**

 **[www.starpubs.co.uk](http://www.starpubs.co.uk)**