

Catchment Summary - Duke Of York Hanwell



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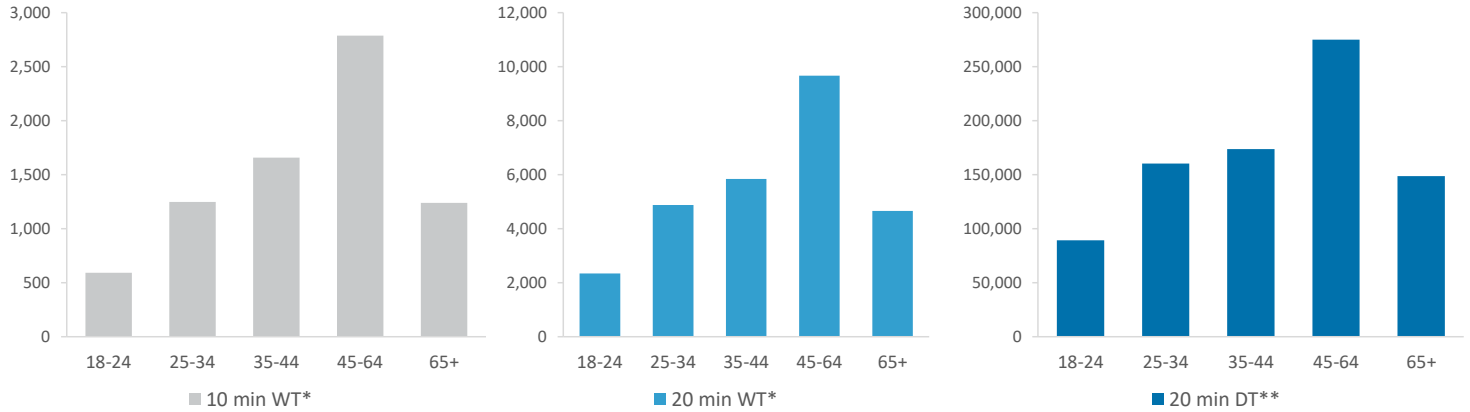
- Over GB Average
- Around GB Average
- Under GB Average

*WT= Walktime, **DT= Drivetime

		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population		10,078	36,504	1,109,755	190	251	293
Adults 18+		7,523	27,379	846,712	173	153	283
Competition Pubs		13	22	544	87	69	150
Adults 18+ per Competition Pub		579	1,245	1,556	70	151	189
% Adults Likely to Drink		83.5%	83.3%	79.6%	101	101	96
Affluence	Low	53.5%	52.4%	34.5%	208	204	134
	Medium	9.1%	11.3%	37.0%	23	29	94
	High	36.5%	33.9%	27.5%	109	101	82
Age Profile	18-24	593	2,338	89,287	73	79	99
	25-34	1,247	4,875	160,244	93	100	109
	35-44	1,658	5,843	173,625	128	124	122
	45-64	2,787	9,669	274,930	108	104	97
	65+	1,238	4,654	148,626	64	67	70

Population & Adults 18+ index is based on all pubs

*Affluence does not include Not Private Households



		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Gender	Male	4,945 (49%)	18,159 (50%)	563,426 (51%)	99	101	103
	Female	5,133 (51%)	18,345 (50%)	546,329 (49%)	101	99	97
Economic Status (16-74)	Employed: Full-time	3,520 (49%)	12,216 (47%)	366,506 (45%)	117	112	109
	Employed: Part-time	689 (10%)	2,572 (10%)	81,889 (10%)	73	76	78
	Self employed	990 (14%)	3,441 (13%)	90,407 (11%)	143	138	117
	Unemployed	188 (3%)	712 (3%)	21,681 (3%)	110	115	113
	Retired	519 (7%)	1,790 (7%)	62,264 (8%)	52	50	56
	Other	1,325 (18%)	5,471 (21%)	183,593 (23%)	93	106	115
Total Worker Count		3,303	9,714	413,165			

See the Glossary page for further information on the above variables