

Catchment Summary - Wheatsheaf Bexhill



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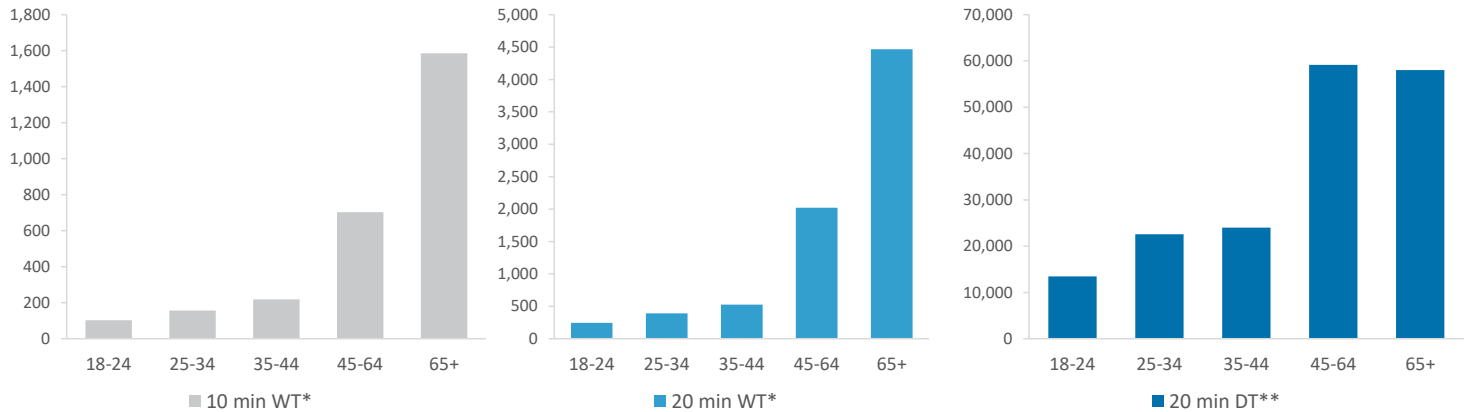
- Over GB Average
- Around GB Average
- Under GB Average

*WT= Walktime, **DT= Drivetime

		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Population		3,151	8,545	218,576	60	59	58
Adults 18+		2,766	7,649	177,203	64	43	59
Competition Pubs		3	6	207	20	19	57
Adults 18+ per Competition Pub		922	1,275	856	112	154	104
% Adults Likely to Drink		83.7%	84.4%	82.9%	102	102	101
Affluence	Low	22.6%	17.7%	23.2%	88	69	90
	Medium	68.9%	60.5%	51.1%	175	154	130
	High	8.5%	21.8%	23.7%	25	65	71
Age Profile	18-24	103	244	13,434	40	35	76
	25-34	156	391	22,585	37	34	78
	35-44	218	528	24,002	54	48	85
	45-64	703	2,020	59,167	87	92	106
	65+	1,586	4,466	58,015	263	273	139

Population & Adults 18+ index is based on all pubs

*Affluence does not include Not Private Households



		Catchment Size (Counts)			Index vs GB Average		
		10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**
Gender	Male	1,460 (46%)	4,023 (47%)	105,743 (48%)	94	95	98
	Female	1,691 (54%)	4,522 (53%)	112,833 (52%)	106	105	102
Economic Status (16-74)	Employed: Full-time	518 (27%)	1,450 (28%)	54,511 (36%)	65	67	86
	Employed: Part-time	242 (13%)	626 (12%)	21,638 (14%)	97	92	110
	Self employed	226 (12%)	645 (12%)	17,158 (11%)	124	129	118
	Unemployed	29 (2%)	49 (1%)	3,428 (2%)	64	39	95
	Retired	683 (36%)	1,919 (37%)	27,972 (18%)	259	266	134
Other		217 (11%)	548 (10%)	27,184 (18%)	57	53	91
Total Worker Count		418	1,524	85,580			

See the Glossary page for further information on the above variables